

Global regulatory challenges to innovation

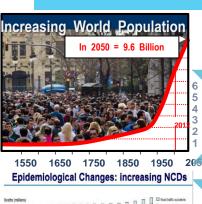
Manfred Ruthsatz

Better Foods for Better Health - 5th Edition : Microbiota & Health:
The challenges of a promising approach

Fondation Mérieux Conference Center Veyrier du Lac, France - April 8, 2016



Crey Tones a Core of Constitution of the More of the M Changing HealthCare Paradigms ... **Unmet Need - Opportunities - Challenges**





Global regulatory challenges to innovation

Build bridges in the **food drug continuum** between **regulated product categories** to address

- disruptive innovations & create incentives, incl. market access
- gaps concerning dietary disease management, disease prevention

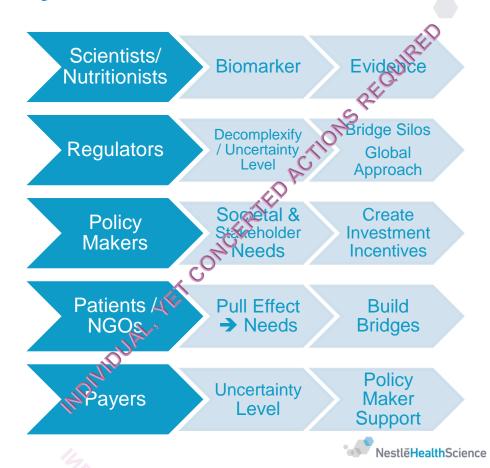


HealthCare Regulatory & Policy Framework Revisited

Regulations & processes expected to benefit society (consumers, patients), i.e.

- Science based & proportionate
- Predictable clear, transparent, efficient, include precise timetables
- Enforceable
- Facilitating free movement of goods

Clearly define needs & build on multi(ple) stakeholder competencies



Wording is key. notion includes also the nature of the effect (e.g. physiologic, pharmacologic, toxic)

Setting the Frame for a Constructive Dialogue - a Regulatory «Elevator Speech»



<u>All</u> that counts for product compliance = meet «intended use»* *i.e. food, drug, device*

be «SAFE → for its intended use»

[for drugs also RISK-BENEFIT]

«Not mislead consumer/patient» i.e. CLAIM & related EVIDENCE [for drug reimbursement also HEALTH ECONOMICS]

Drug = «any substance(s) presented as ... treating or preventing disease»; in cases of doubt → it's a Drug!

Missing notion: «decomplexify» & «incentivise» development to get a compliant (food) product for «patients»

(1) to the market in a
 «TIMELY» manner; «ROI»

→ Intellectual Property; «glocal» patient CTs...

- (2) Define acceptable level for «(UN-)CERTAINTY» of evidence
 → IT; Phase IV, post-market surveillance ...
- (3) Nutrition for Disease Prevention, Therapy & Holistic approaches (Drug + Nutrition + Services)



Regulatory Design, Silos & Gaps



«Intended use» designed @ very start of development:
' changing horses midstream? ' →
~ start from scratch to meet compliance requirements



«Disruptive innovations» in dietary disease management: difficulty to meet all category requirements in switching frames

- ❖ Nutrition vs. drug CMC (monographs; G(X)P; analytics, ...); clinical endpoints
- Nutrient «cocktails» not adapted to [mono-]dose-response drug requirements
- ❖ Health vs. disease dosage concept: nutritional → pharmacologic → toxic
- Patho-mechanism of action («DNR») proof for medical food, yet not drugs



Gut Microbiome – some pertinents PTCs & Qs



Base Line Thoughts

- Who are we dealing with, the Patient or Microbiome?
- What is a «Healthy Microbiome» / dysbiosis? health & disease impact

Disruptive Science

- Understand mechanism of action, functional equivalence, physiologically relevant endpoints, dynamics of microbiome
- Gut microbiota a determinant of individual metabolism, e.g. nutritional phenotyping to quantify "DNR", nutritional needs

Safety & Efficacy

- What do we want to regulate? Safety 1st, e.g. free of major pathogens?
- Fiber or probiotic effects on the microbiome, always a nutritional effect?
- Classify «non-gut» related systemic microbiome effects alike?

Gold Standards, Precedents, Analogies, Learnings

- Pro-, Pre-, Symbiotics / Antibiotics
- First 1000 days, functional ecology, variability
- The payers' view(s)?



IBD example: «Modify* the Gut Microbiome for the ...



Biological Drug

... treatment, cure, prevention of IBD»

FSMP/Medical Food (tube feeding or ONS)

... dietary management of IBD»

Food Health Claim (EU NHCR Art.14; US)

 ... risk (factor) reduction of IBD» (~«Disease Prevention»)

Food Health, S/F Claim (EU NHCR Art 13: US S/F)

... normal bowel function/increase in faecal bulk»



^{*} incl. e.g. transfer from healthy to sick individuals

Medical Nutrition → **Disease Management**

Nutrition as disease-related malnutrition management Short bowel syndrome, stroke

COPD

Surgical patients

Enteral Nutrition (EN)

(i.e. tube feeds and/or ONS) &

Parenteral Nutrition (I.V.)

Health Care Professionals' key role for proper intended use (compliance, safety)

Lifesaving intervention

Increased ventilatory capacity

Less complications

More active, better quality of life, decreased mortality

Induction of remission

Reduced symptoms, catch- up growth

Normal growth and development

Older patients

Crohn's disease

Nutrition as disease nanagement

Cow's milk allergy

PKU

US FDA: IND Guidance (2013) -Section VI, Part D ("Foods") → AGA (4/2014) 'negative consequence ... to human food/nutrition research ... field of GE & gut microbiome'

ECCO/ESPGHAN (2014)

"Consensus Guidelines on pediatric Crohn's medical management: exclusive enteral nutrition as Induction therapy of 1st choice"

De facto nutrition «treatment (prevention) of disease»: yet permitted -> «For the dietary management of ...»

http://www.european-nutrition.org/images/uploads/pub-pdfs/Patient_perspectives_on_nutrition_.pdf

Disease Prevention & Disruptive Science: New Issues?

Diagnostics / «omics (r)evolution creating new gray zones?

Where does health end, disease start (homeostasis)? What does it mean for early interventions & regulations?

Prevention of Disease = «Medicine», yet different levels to consider (US NLM)

- Primary ~: avoid occurrence of disease (e.g. vaccination)
- Secondary ~: treat existent disease in early stages before it causes significant morbidity
- Tertiary ~: reduce negative impact of existent disease (illness) by restoring function/ disease-related complication

Prevention of Disease via Nutrition (Therapy), is already Status Quo

- Disease (Symptom) Prevention: e.g. Cow's Milk Allergy; PKU & other I.E.M.s; Crohn's Disease
- Prevention of Disease (Risk): sterols & CVD (US, EU: few claims approved for foods («DR(F)RCs»))
- Prevention of falls & hip fracture in osteoporosis

Consequences for patients & society?

Nutrition: to what extent are

- Developers ready to invest into complex nutrition & disease studies, i.e. uncertain success with ltd. incentives/ ROI (incl. development costs; access)?
- Regulators & Payers ready to accepting limited evidence & related «uncertainty»?



Conclusion – Actions to Ensure Innovation



Demographics & Co(nsequences) require Microbiome as a key ally for an innovative disease management

Disruptive innovations
better understanding of interconnections:

Genetics, Nutrition, Medical Treatment & Lifestyle Healthcare regulatory & policy frameworks are largely sufficient, yet inconsistent or unprepared in some cases

Disease Prevention (primary, secondary, tertiary);
Dietary Disease Management,
Nutrition Therapy;
Stratification;
Microbiome

«Accelerate» market access & ensure incentives for investing into developing healthcare solutions

> Leverage Multistakeholder expert venues (WHO, EU, US ...),

facilitated by global platforms (Mérieux, OECD, RAPS ...)



Better Foods for Better Health - 5th Edition:

Microbiota & Health: The challenges of a promising approach

Merci!
Thank you!

- ... This year, the Symposium will:
- present new perspectives from the microbiota approach to prevent or cure disease
- evaluate the opportunities of novel scientific models based on microbiota studies
- discuss the need for new, harmonized tools to assess nutrition efficiency and safety;
- provide a platform for increased dialogue between Regulators, Academia and Industry'

