Demand side interventions to increase and sustain vaccination uptake

Les Pensières Fondation Mérieux Conference Center Veyrier-du-Lac - France

28-30 September 2015

+ONDATION

Steering Committee:

- Jacques Louis
- Saad Omer
- Valentina Picot
- Angus Thomson
- Michael Watson
- Cindy Grasso meeting coordinator •

des racines pour la vie • roots for life



Background and rationale

Towards a «User's Guide» to increasing and maintaining vaccination uptake

Vaccination acceptance is increasingly recognized as a challenge to the success of vaccination programmes. The global immunisation community is realising that top-down monologues, provision of information and education do not change behavior. So what does work?

The development and implementation of vaccination programmes is built upon rigorous science to ensure efficacy, effectiveness, safety, quality and supply. However, a number of recent reviews suggest that the same scientific rigour is not being applied to a final crucial determinant of vaccination: uptake of vaccines by the public. These reviews consistently found a lack of quality in study design, including lack of consistent, reliable and validated outcome measures.

Other domains of healthcare such as maternal and child health or sexual health have effectively developed and employed evidence-informed social & behavior change interventions. Developing such interventions requires rigorous formative research, which takes time and energy, but the evidence suggests that this is time well spent. Moreover, there is a need for outlining suitable methods for designing and evaluating these interventions.

Successful implementation, and development of these approaches will require the participation of individuals and communities, along with healthcare providers, the public and private sectors, and civil society organisations. Collaboration between those who generate the evidence and those who put it in practice will be key to success.

There are of course some interventions that are working for vaccination uptake. However, these are scattered and hard to find. We must not let «the best be the enemy of the good» - there is an immediate need to find and share these best practices with the global immunisation community.

As a step towards cataloguing what is working now, developing better and more effective interventions, and stimulating collaborations this symposium will share a broad range of experience in implementation research and practice, from high-, middle- and low-income countries.



Scientific programme

Monday 28 September 2015

17:30 - 18:30	Registration	
18:30 - 18:50	Welcome address	Fondation Mérieux Angus Thomson
18:50 - 19:30	Key-note address: Articulating the promotion of Ebola vaccine trial with the community base res- ponses to the EVD epidemic in Guinea	Cheikh Ibrahim Niang
19:30	Welcome dinner	

Tuesday 29 September 2015

Session 1

Community le Chair: Suzanne Su	evel interventions	
08:30 - 08:50	Enabling continuous quality improvement at the local level to reach every child with vaccination services	Rustam Nabiev
08:50 - 09:05	Discussion	
09:05 - 09:25	Determinants of vaccine uptake in low resource settings	Anne LaFond
09:25 - 09:40	Discussion	
09:40 - 10:00	Social mobilization for Polio eradication – Lessons from India	Oliver Rosenbauer
10:00 - 10:15	Discussion	
10:15 - 10:45	Coffee break	

Session 2

Provider-base	d interventions	
Chair: Eve Dube		
10:45 - 11:05	Vaccine uptake and missed opportunities and provider response in north India	Saad Omer
11:05 - 11:20	Discussion	

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11:20 - 11:50	Talking vaccination – reinforcing HCP skills when talking about prevention and vaccination with the individual	Eugenijus Laurinaitis John Parrish-Sprowl
11:50 - 12:05	Discussion	
12:05 - 14:00	Lunch	
14:00 - 14:20	Lessons learned from trials of text message vaccine reminders	Melissa Stockwell
14:20 - 14:35	Discussion	

Session 3

Building publi	ic demand for vaccination	
Chair: Angus Thor	nson	
14:35 - 14:55	Sustaining the success of vaccination programs in Mexico	Romeo Rodriguez
14:55 - 15:10	Discussion	
15:10 - 15:30	Rebalancing the vaccination conversation in social media	Angus Thomson
15:30 - 15:45	Discussion	
15:45 - 16:05	Working with experts, evidence and technology to build confidence in vaccination: the Immunize Canada experience	Lucie Marisa Bucci
16:05 - 16:20	Discussion	
16:20 - 16:50	Coffee break	
16:50 - 17:10	Confidence and lessons learned from the 2009 H1N1 vaccination program	Daniel Salmon
17:10 - 17:25	Discussion	

Session 4

Designing and Chair: Saad Omer	d testing effective interventions	
17:25 - 17:45	Design considerations in cluster randomized trials of vaccine acceptance interventions	Allison Chamberlain
17:45 - 18:00	Discussion	
19:15	Dinner	



Scientific programme

Wednesday 30 September 2015

Session 4 Continued

09:00 - 09:20Implementing an intervention trial in a developing country situation – example from PakistanSara Husain09:20 - 09:35Discussion
09:35 - 09:55Lessons from social science field trialsJason Reifler09:55 - 10:10Discussion10:10 - 10:45Coffee Break10:45 - 12:30Workshops
09:55 - 10:10 Discussion 10:10 - 10:45 Coffee Break 10:45 - 12:30 Workshops
10:10 - 10:45 Coffee Break 10:45 - 12:30 Workshops
10:45 - 12:30 Workshops
Workshop 1: How could we best collect and share best practices – developing an intervention repositorySaad Omer Angus Thomson
Workshop 2: Understanding why immunization programs work: approaches to evaluation and measurement Anne LaFond Cath Jackson
12:30 - 14:00 Lunch
14:00 - 14:20 Conclusions from Workshop 1
14:20 - 14:40 Conclusions from Workshop 2
14:40 - 15:00 Discussion
15:00 - 15:20Closing lecture: Sum upAngus Thomson Saad Omer
15:20 - 15:30 Discussion and end of meeting

