

# Demand side interventions to increase and sustain vaccination uptake

Les Pensières  
Fondation Mérieux Conference Center  
Veyrier-du-Lac - France

28-30 September 2015

## Steering Committee:

- Jacques Louis
- Saad Omer
- Valentina Picot
- Angus Thomson
- Michael Watson
  
- Cindy Grasso meeting coordinator

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# Scientific programme

## Monday 28 September 2015

17:30 - 18:30	Registration	
18:30 - 18:50	Welcome address	Fondation Mérieux Angus Thomson
18:50 - 19:30	Key-note address: Articulating the promotion of Ebola vaccine trial with the community base responses to the EVD epidemic in Guinea	Cheikh Ibrahim Niang
19:30	Welcome dinner	

## Tuesday 29 September 2015

### Session 1

#### Community level interventions

Chair: Suzanne Suggs

08:30 - 08:50	Enabling continuous quality improvement at the local level to reach every child with vaccination services	Rustam Nabiev
08:50 - 09:05	Discussion	
09:05 - 09:25	Determinants of vaccine uptake in low resource settings	Anne LaFond
09:25 - 09:40	Discussion	
09:40 - 10:00	Social mobilization for Polio eradication – Lessons from India	Oliver Rosenbauer
10:00 - 10:15	Discussion	
10:15 - 10:45	Coffee break	

### Session 2

#### Provider-based interventions

Chair: Eve Dube

10:45 - 11:05	Vaccine uptake and missed opportunities and provider response in north India	Saad Omer
11:05 - 11:20	Discussion	



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11:20 - 11:50	Talking vaccination – reinforcing HCP skills when talking about prevention and vaccination with the individual	Eugenijus Laurinaitis John Parrish-Sprowl
11:50 - 12:05	Discussion	
12:05 - 14:00	Lunch	
14:00 - 14:20	Lessons learned from trials of text message vaccine reminders	Melissa Stockwell
14:20 - 14:35	Discussion	

## Session 3

### Building public demand for vaccination

Chair: Angus Thomson

14:35 - 14:55	Sustaining the success of vaccination programs in Mexico	Romeo Rodriguez
14:55 - 15:10	Discussion	
15:10 - 15:30	Rebalancing the vaccination conversation in social media	Angus Thomson
15:30 - 15:45	Discussion	
15:45 - 16:05	Working with experts, evidence and technology to build confidence in vaccination: the Immunize Canada experience	Lucie Marisa Bucci
16:05 - 16:20	Discussion	
16:20 - 16:50	Coffee break	
16:50 - 17:10	Confidence and lessons learned from the 2009 H1N1 vaccination program	Daniel Salmon
17:10 - 17:25	Discussion	

## Session 4

### Designing and testing effective interventions

Chair: Saad Omer

17:25 - 17:45	Design considerations in cluster randomized trials of vaccine acceptance interventions	Allison Chamberlain
17:45 - 18:00	Discussion	
19:15	Dinner	



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Wednesday 30 September 2015

## Session 4 Continued

09:00 - 09:20	Implementing an intervention trial in a developing country situation – example from Pakistan	Sara Husain
09:20 - 09:35	Discussion	
09:35 - 09:55	Lessons from social science field trials	Jason Reifler
09:55 - 10:10	Discussion	
10:10 - 10:45	Coffee Break	
10:45 - 12:30	Workshops	
	<u>Workshop 1</u> : How could we best collect and share best practices – developing an intervention repository	Saad Omer Angus Thomson
	<u>Workshop 2</u> : Understanding why immunization programs work: approaches to evaluation and measurement	Anne LaFond Cath Jackson
12:30 - 14:00	Lunch	
14:00 - 14:20	Conclusions from Workshop 1	
14:20 - 14:40	Conclusions from Workshop 2	
14:40 - 15:00	Discussion	
15:00 - 15:20	Closing lecture: Sum up	Angus Thomson Saad Omer
15:20 - 15:30	Discussion and end of meeting	

