

From package to protection - how do we close global coverage gaps to optimise the impact of vaccination?

"Les Pensières"

Fondation Mérieux Conference Center
Veyrier-du-Lac - France

22-24 September 2014

Steering Committee:

- Jacques LOUIS
 - Angus THOMSON
 - Michael WATSON
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- *Cindy Grasso meeting coordinator

des racines pour la vie • roots for life



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Monday 22 September 2014

17:30 - 18:30	Registration	
18:30 - 18:50	Welcome addresses	Fondation Mérieux Angus THOMSON
18:50 - 19:30	Key-note address: Bringing science to life, and death to pseudoscience - lessons learnt as an irreverent blogger	Olivier BERNARD
19:30	Welcome dinner	

Tuesday 23 September 2014

Session 1

Why do people get vaccinated? Time to drop our assumptions and pick up the evidence

Chair: Bruce Gellin

08:30 - 08:50	The social and cognitive determinants of adult vaccination: a psychometrically validated tool	Ana WHEELLOCK
08:50 - 09:05	Discussion	
09:05 - 09:25	Measuring attitudes of HCPs to vaccination and to advocating for vaccination	Marianne PROMBERGER
09:25 - 09:40	Discussion	
09:40 - 10:00	Identifying, understanding and talking to vaccine-hesitant parents	Douglas OPEL
10:00 - 10:15	Discussion	
10:15 - 10:45	Coffee break	
10:45 - 11:05	Mapping vaccine hesitancy: roots, determinants and scope	Eve DUBE
11:05 - 11:20	Discussion	
11:20 - 11:40	A proposed measure of parental vaccine acceptance: The V-ABC	Hal WILLABY
11:40 - 11:55	Discussion	
12:00 - 13:30	Lunch	
13:30 - 13:45	Demonstration of the MOTIVgATE community of practice	Laura MILLET



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Session 2

Stop talking in tongues - engaging with the public on health & science

Chair: John PARRISH-SPROWL

13:45 - 14:05	How can we help people to make wise decisions?	Eugenius LAURINAITIS
14:05 - 14:20	Discussion	
14:20 - 14:40	How should society respond to the risk of vaccination hesitancy?	David ROPEIK
14:40 - 14:55	Discussion	
14:55 - 15:15	Bringing the public voice to the public	Danny DARCHE
15:15 - 15:30	Discussion	
15:30 - 15:50	Leading with the values: an intervention in a vaccine-hesitant community.	Katie ATTWELL
15:50 - 16:05	Discussion	
16:05 - 16:30	Coffee break	

Session 3

Bringing it all together - Building a practical framework to close vaccination gaps

Chair: Bruce GELLIN

16:30 - 16:50	Tools for identifying root causes of children remaining unvaccinated	Rudi EGGERS
16:50 - 17:05	Discussion	
17:05 - 17:25	The 5As vaccination coverage framework – reaching target coverage through evidence-based advocacy	Angus THOMSON
17:25 - 17:40	Discussion	
17:40 - 18:00	Update on the NVAC working group on vaccination hesitancy	Vish VISHWANATH
19:15	Dinner	



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Wednesday 24 September 2014

Session 4

What works? Social & behavior change interventions that actually impact vaccination coverage

Chair: Douglas STOREY

08:30 - 08:50	Evidence-based approaches to communicating risks and benefits	Ellen PETERS
08:50 - 09:05	Discussion	
09:05 - 09:25	What works – Strategies to close the vaccination coverage gap	Julie LEASK
09:25 - 09:40	Discussion	
09:40 - 10:00	Interventions for reducing parental vaccine refusal and vaccine hesitancy	Saad OMER
10:00 - 10:15	Discussion	
10:15 - 10:45	Coffee break	
10:45 - 12:15	Workshops	
	Workshop 1: Finding and generating data to build comprehensive evidence-based national coverage programs	Vish VISHWANATH & S. ATEGBO
	Workshop 2: What works –finding, testing and sharing behaviour and social change interventions	J. LEASK & S. OMER
12:15 - 14:00	Lunch	
14:00 - 14:20	Conclusions from Workshop 1	Vish VISHWANATH & S. ATEGBO
14:20 - 14:40	Conclusions from Workshop 2	J. LEASK & S. OMER
14:40 - 15:00	Discussion	
15:00 - 15:20	Guest lecture: Equity and emerging issues in political economy in immunization in Nigeria	Emmanuel ABANIDA
15:20 - 15:35	Discussion	
15:35 - 15:55	Closing lecture: Beliefs, facts and vaccination	Brendan NYHAN
15:55 - 16:15	Closing comments and end of meeting	Mike WATSON

