

Methods and tools to deliver the IEC component of the Stepwise Approach towards Rabies Elimination (SARE)

Dr Deepashree Balaram

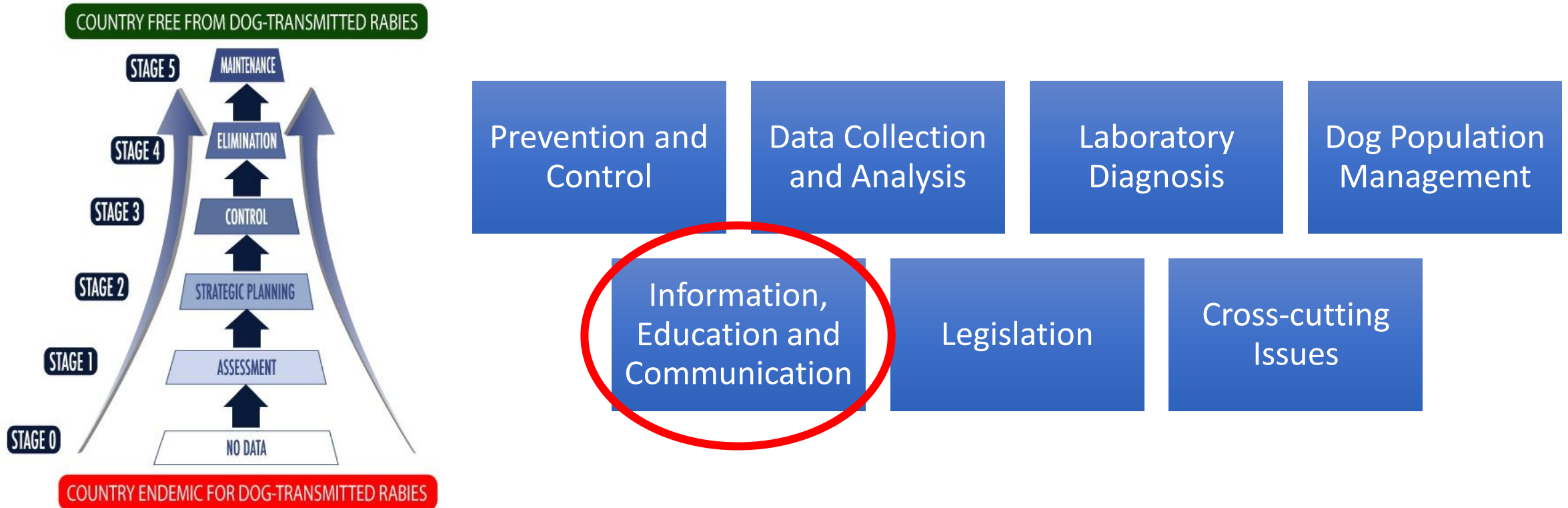
Middle East, Eastern Europe, Central Asia and North Africa Rabies Expert Bureau (MEEREB) Meeting

23-25 April, 2018



www.rabiesalliance.org

SARE Stages and Components



Education tools for IEC

SARE Section under IEC

Public Awareness:

Tools available

- GARC Education Platform
- Canine Rabies Blueprint
- World Rabies Day

Professional Training:

- GARC Education Platform
- Canine Rabies Blueprint

Advocacy:

- Canine Rabies Blueprint
- End Rabies Now

GARC Education Platform

<https://education.rabiesalliance.org>

GARC Education Platform

- The GARC Education Program consists of free online courses.
- Some courses are open to everyone, while others are for specific professions.
- All the courses include assessments and certificates of completion for all graduates.



English (en) ▾ You are not logged in.

Home ► Log in to the site

GARC Education Platform

Log in

Username

Password

Remember username

Log in

Forgotten your username or password?

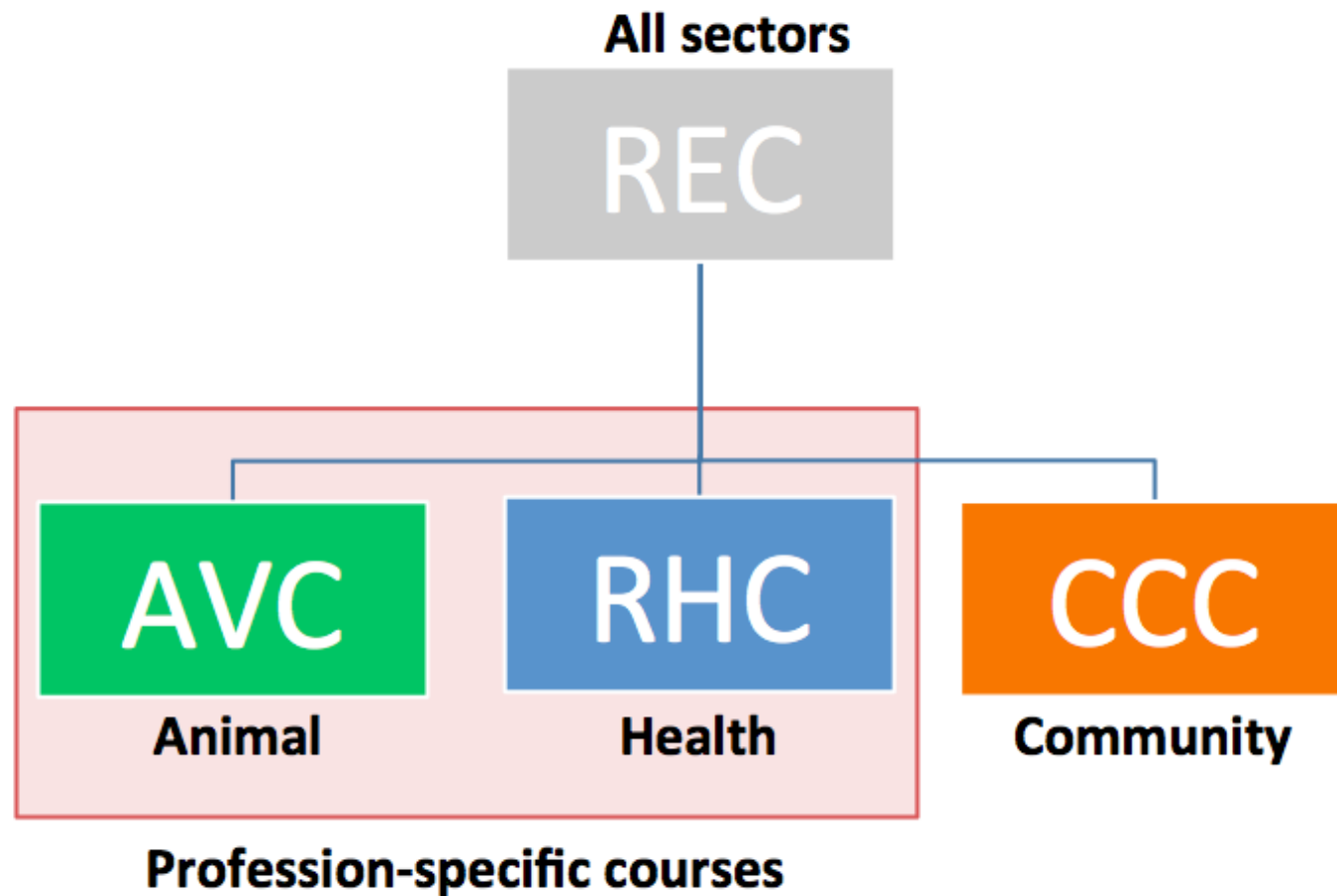
Cookies must be enabled in your browser ?

Is this your first time here?

Hi! For full access to courses you'll need to take a minute to create a new account for yourself on this web site. Each of the individual courses may also have a one-time "enrolment key", which you won't need until later. Here are the steps:

1. Fill out the **New Account** form with your details.
2. An email will be immediately sent to your email address.
3. Read your email, and click on the web link it contains.
4. Your account will be confirmed and you will be logged in.
5. Now, select the course you want to participate in.
6. If you are prompted for an "enrolment key" - use the one that your teacher has given you. This will "enrol" you in the course.
7. You can now access the full course. From now on you will only need to enter your personal username and password (in the form on this page) to log in and access any course you have enrolled in.

Create new account



Rabies Educator Certificate (REC)
Animal Handling and Vaccination Certificate (AVC)
Community Coordinator for Rabies Certificate(CCC)
Rabies Healthcare Certificate(RHC)

Rabies Educator Certificate

- The REC is a free online course for anyone interested in learning how to prevent rabies and run awareness programmes in their community



BECOME A QUALIFIED RABIES EDUCATOR

The **Rabies Educator Certificate** (REC) is a free, online course developed to provide people with the knowledge and skills to teach their communities about rabies prevention.

Anyone can apply for this **free** course. It is self-paced and can either be studied online or downloaded and studied offline.

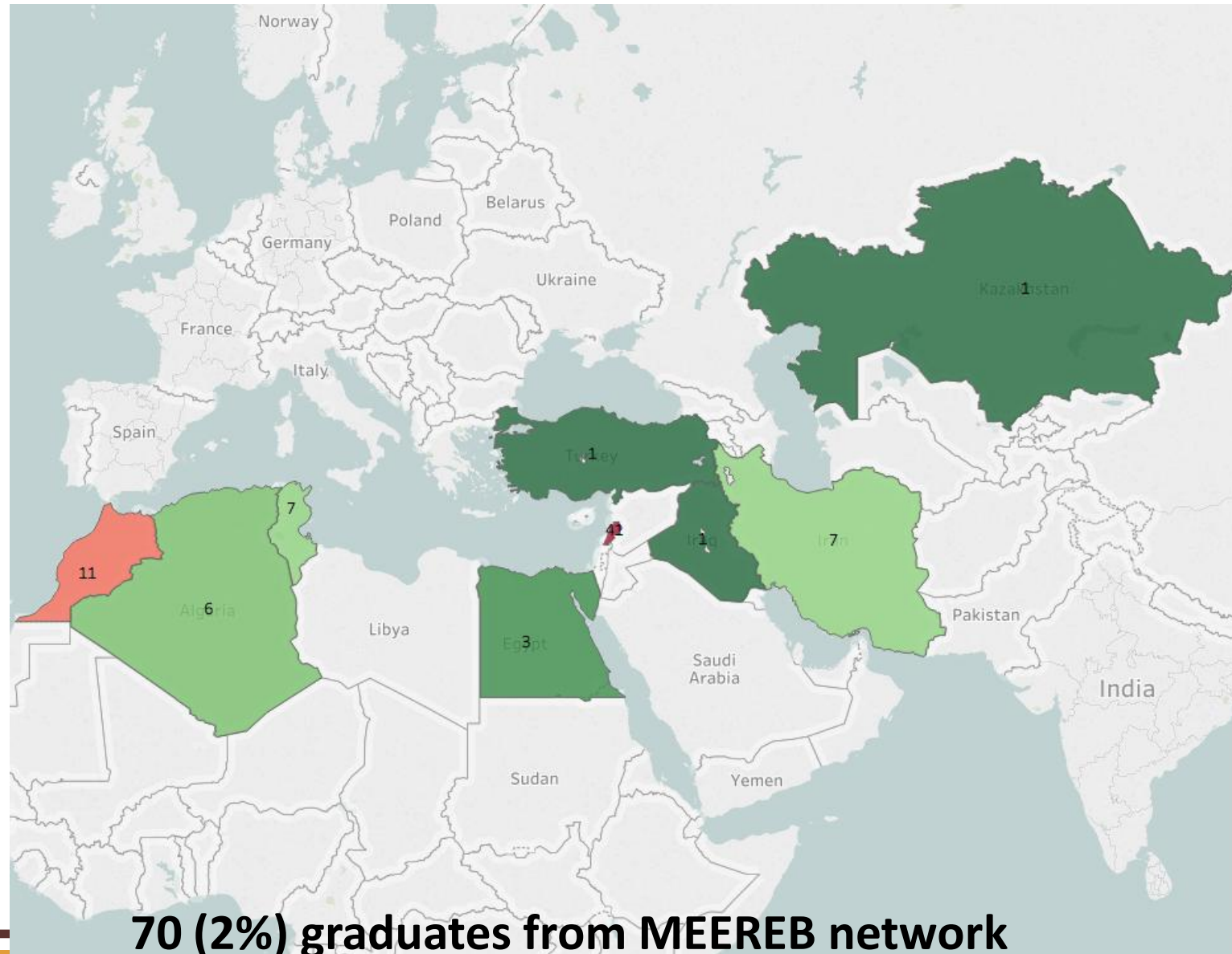
There are five modules applicable to all situations, regardless of geographical location

- What is rabies and how do people and animals get the disease?
- How to avoid dog bites and rabies
- Caring for animals
- Understanding the role of a community educator in preventing dog bites and rabies
- Communicating with people

The final assessment is online and successful candidates receive a Certificate of Achievement.

Enrol now at:
education.rabiesalliance.org

REC graduates in MEEREB network (March 2018)



Animal Handling and Vaccination Certificate

- The Animal Handling and Vaccination Certificate (AVC) focuses on **good animal handling** and the **proper administration of vaccine**



AVC: An essential course for individuals involved in dog vaccination programmes

The Animal Handling and Vaccination Certificate (AVC) is a free online course that is designed for professionals working in the field to vaccinate dogs against rabies. It provides essential knowledge and skills to help you handle and vaccinate dogs in a safe, effective and humane manner.

It is ideal for use as part of a physical training programme under the guidance of a professional, or as a refresher for trained handlers and vaccinators who want to update themselves on techniques based on the latest scientific knowledge of canine behaviour.

The course has five modules:

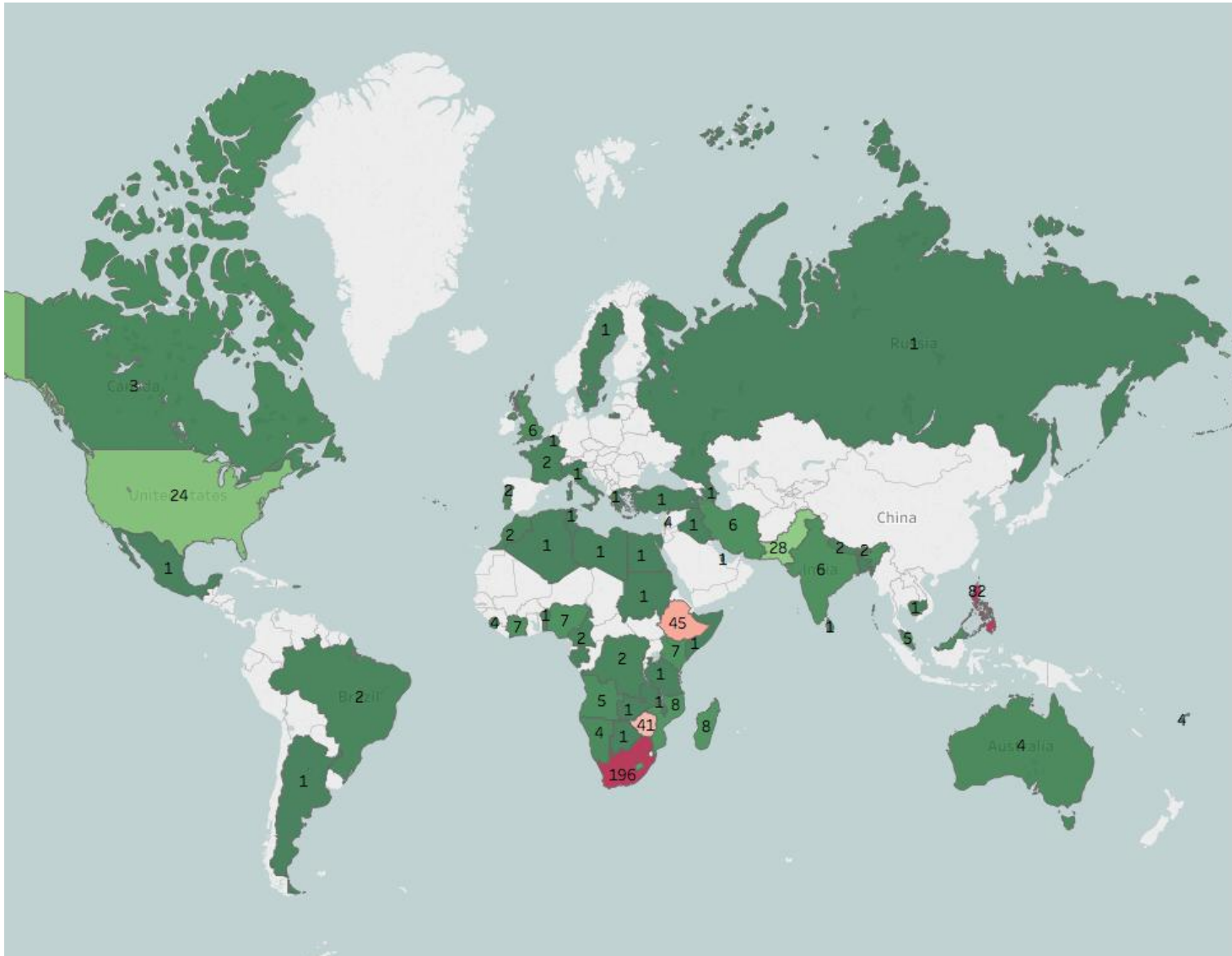
- ▶ The role of the animal handler and vaccinator
- ▶ Understanding animal behaviour
- ▶ Effective ways to approach dogs
- ▶ Equipment needed to catch and handle dogs
- ▶ Effective vaccine administration techniques

The AVC is self-paced and can be studied online or downloaded and studied offline. It can only be accessed after completing the Rabies Educator Certificate, which provides basic knowledge on rabies prevention and raising awareness in the community.

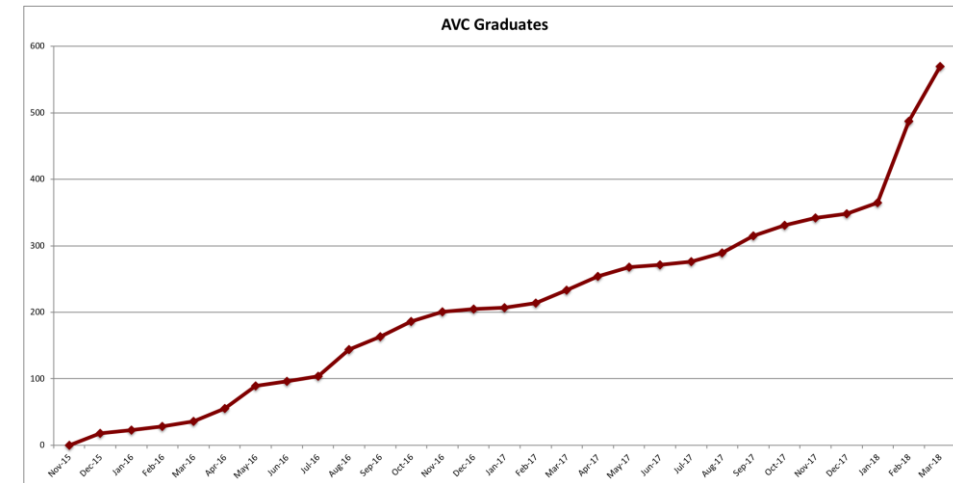
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Enrol now at : education.rabiesalliance.org

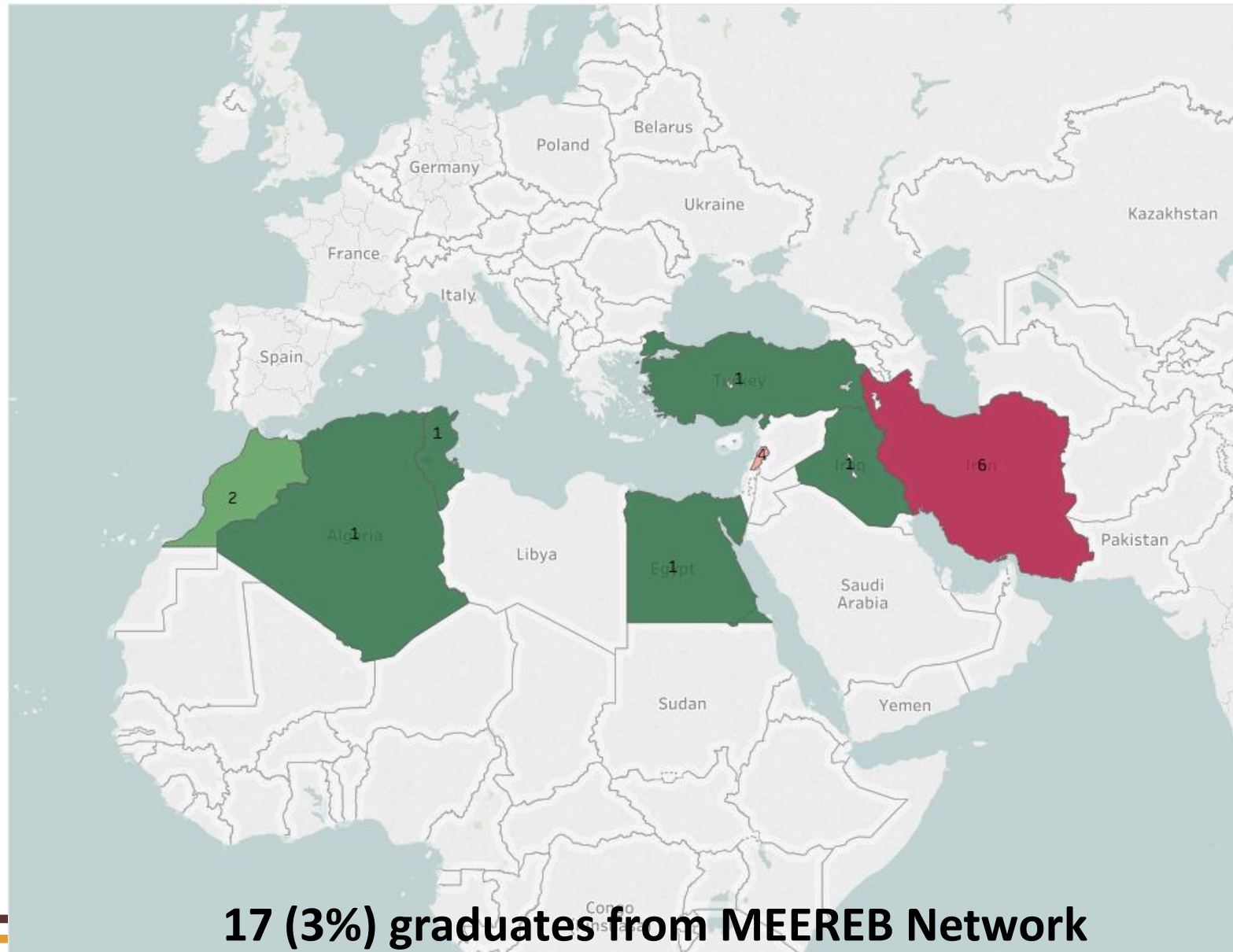
Global AVC graduates (March 2018)



570 AVC graduates globally

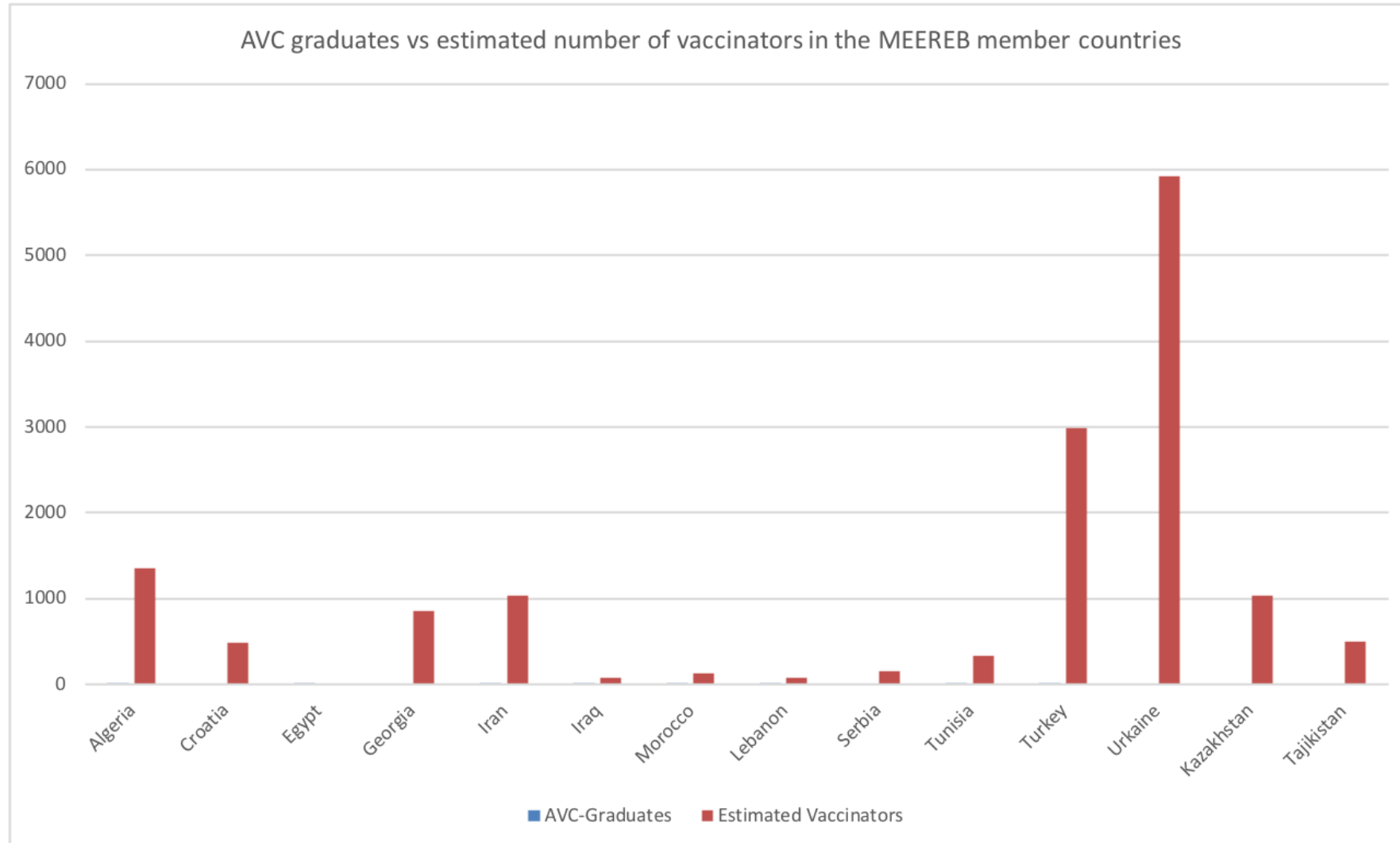


AVC graduates in MEEREB network (March 2018)



17 (3%) graduates from MEEREB Network

AVC graduates in MEEREB network (February 2018)



Community Coordinator for Rabies Certificate

- The CCC helps individuals to become the focal point for rabies prevention in their community. **The course provides skills to manage common situations such as bite incidents, potential rabies cases, and follow up for post-exposure treatment.**



Become an integral part of **rabies prevention** in your **community** with the

Community Coordinator for Rabies Certificate

Designed to provide more advanced and in-depth training for graduates of the Rabies Educator Certificate (REC), the free online **Community Coordinator for Rabies Certificate (CCC)** course helps individuals to become the focal point of rabies prevention in their community.

The CCC course will help you develop the following skills:



- Coordinating the community on rabies control
- Building relationships with community leaders
- Building links with the medical and veterinary sector
- Assisting with mass vaccination events in your community
- Managing bite cases or possible rabies exposures
- Managing waste in the community

The course content includes quizzes and case scenarios to enhance learning, and is an ideal tool for rabies control programme staff who are directly involved in the community, veterinary and public health officials, teachers, welfare workers and other professionals.

The CCC is self-paced and can be studied online or downloaded and studied offline. The CCC can only be accessed after completing the REC, which provides basic knowledge on rabies prevention and raising awareness in the community.

The final assessment is online and successful candidates receive a Certificate of Achievement.

Enrol now at:
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Course Work

Relationship

Community Leaders

Health Sector

Veterinary Sector

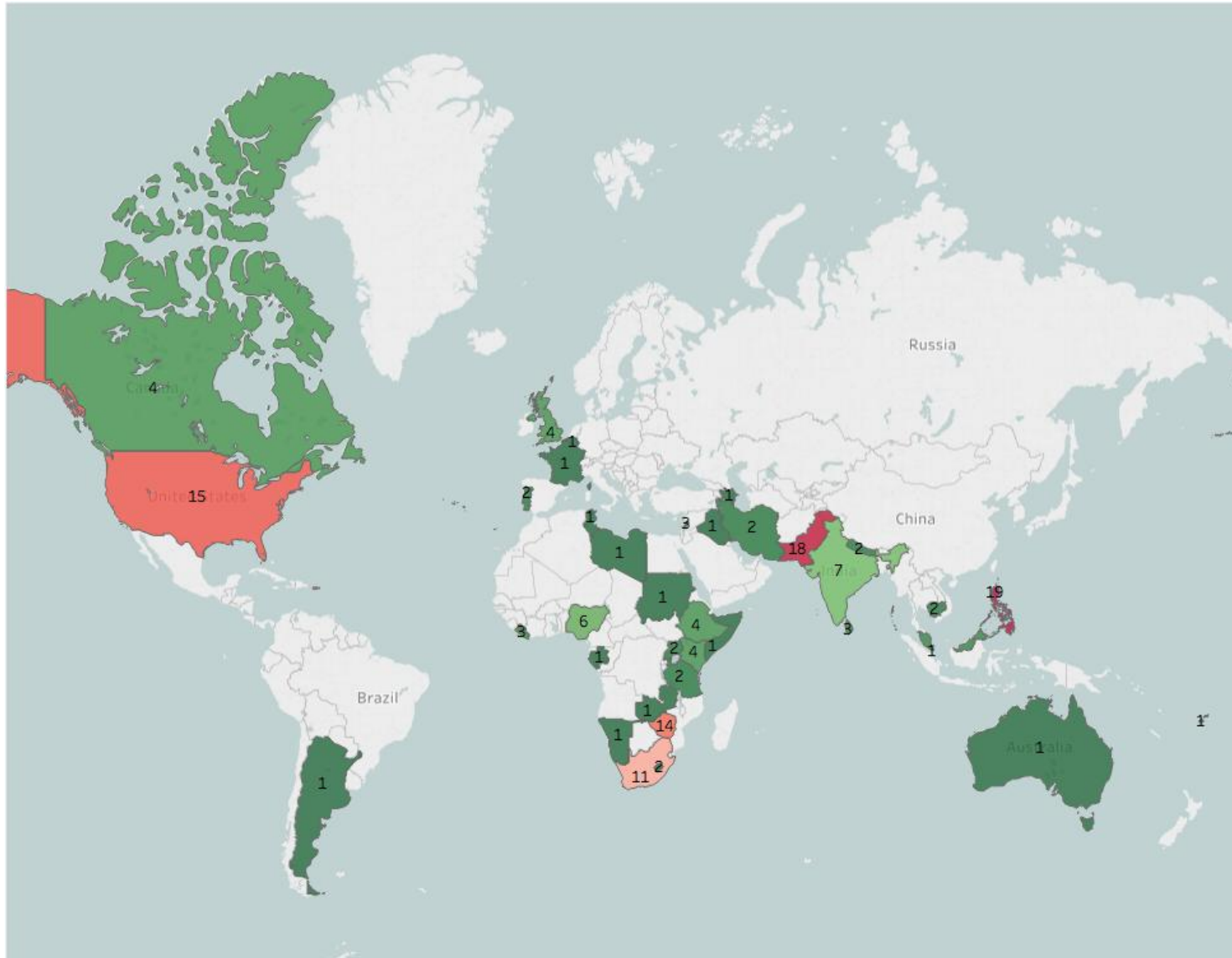
Community Coordinator for rabies Certificate

Specific Role

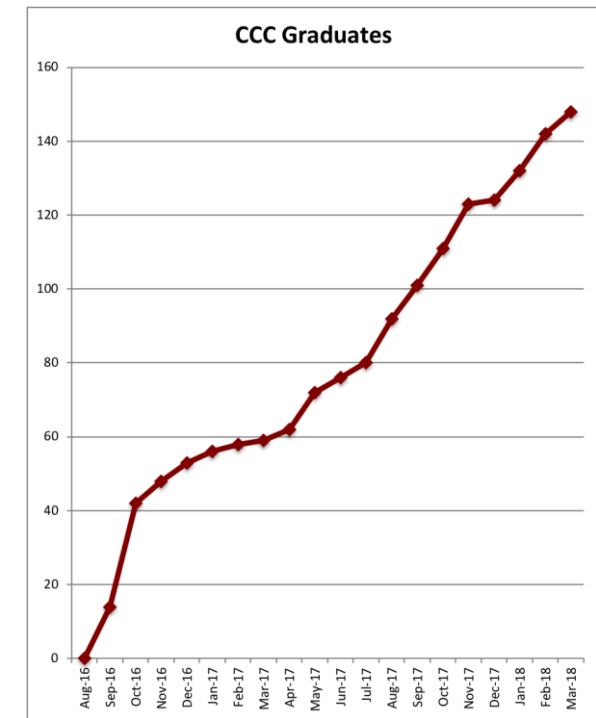
Mass Vaccination Event

Bite Exposure

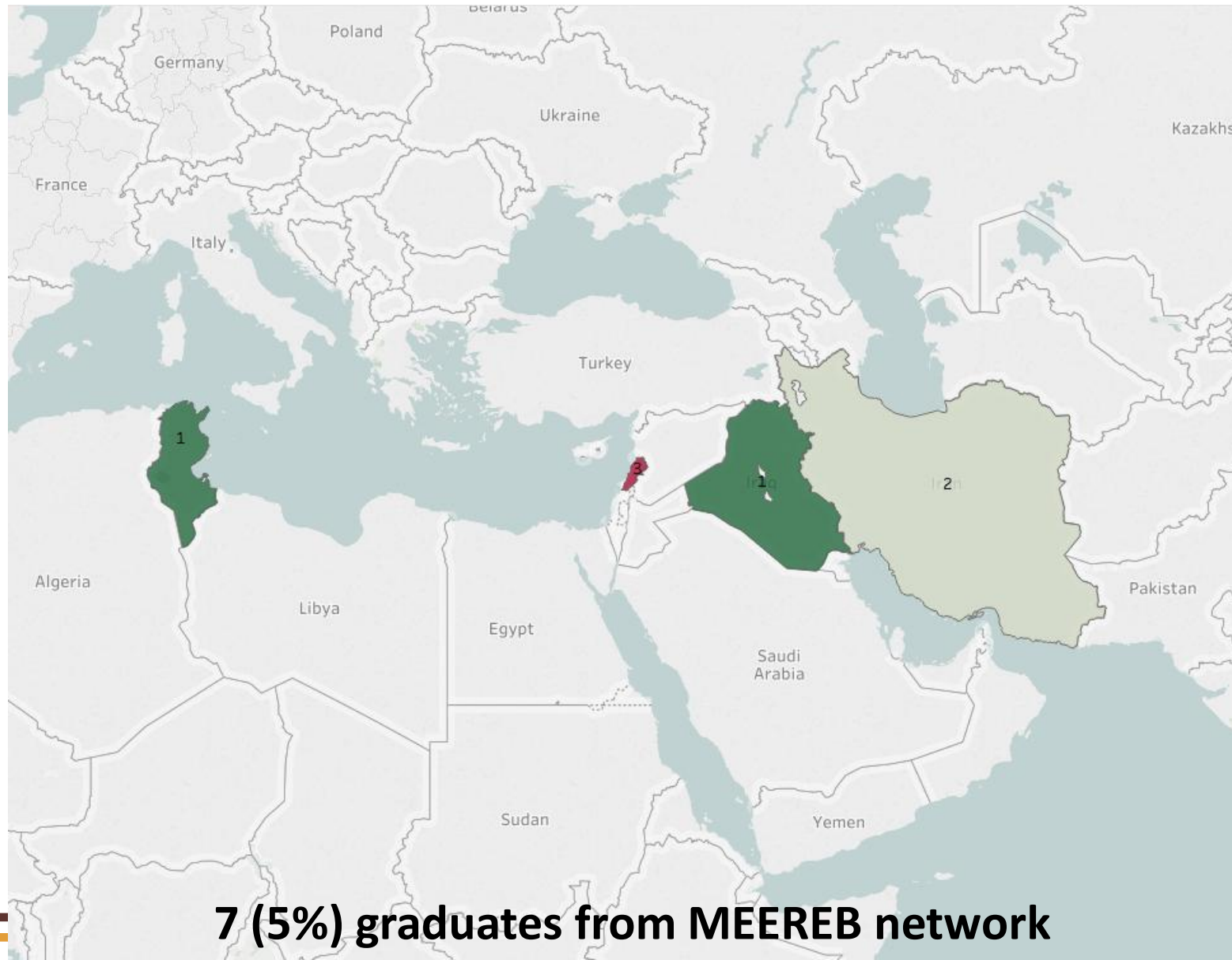
Global CCC graduates (March 2018)



148 CCC graduates globally



CCC graduates in MEEREB network (February 2018)



7 (5%) graduates from MEEREB network

Integration into capacity building programmes



REC graduates in Cambodia

Workshop on Surveillance and Control of Rabies
Pasteur Institut of Iran
October 8th-19th 2017



- 25 trainees –
- 11 countries
- 10 veterinarians
- 8 medical doctors/med officers
- 3 public health officers/epidemiologists
- 4 virologists/scientists



REC and AVC graduates from the Ethiopian Government

Integration into veterinary schools



University of Pretoria,
Onderstepoort Veterinary Faculty,
South Africa

UP Los Baños College of Veterinary Medicine, Philippines

"I observed that the students were very confident, especially in handling dogs and cats, as well as with talking to the pet owners."

Dr. Alvin Alvarez, Dean, Cavite State University

Impact in the Communities

Haiti: *During the course, one participant recognized the symptoms of rabies as those that were seen in a young child in his village. An additional five bite victims were identified and vaccinated.*



Ilocos Norte, Philippines: *Reached 200 community members and students in a year*

- Ms. Lisa Domingo (Rabies Speakers Bureau, Solsona Municipal Agriculture Office)

AVC in action



AVC training in Lesotho and Ethiopia



Queue for rabies vaccinations, Zinde Animal Health Centre, Honde Valley, Eastern Zimbabwe

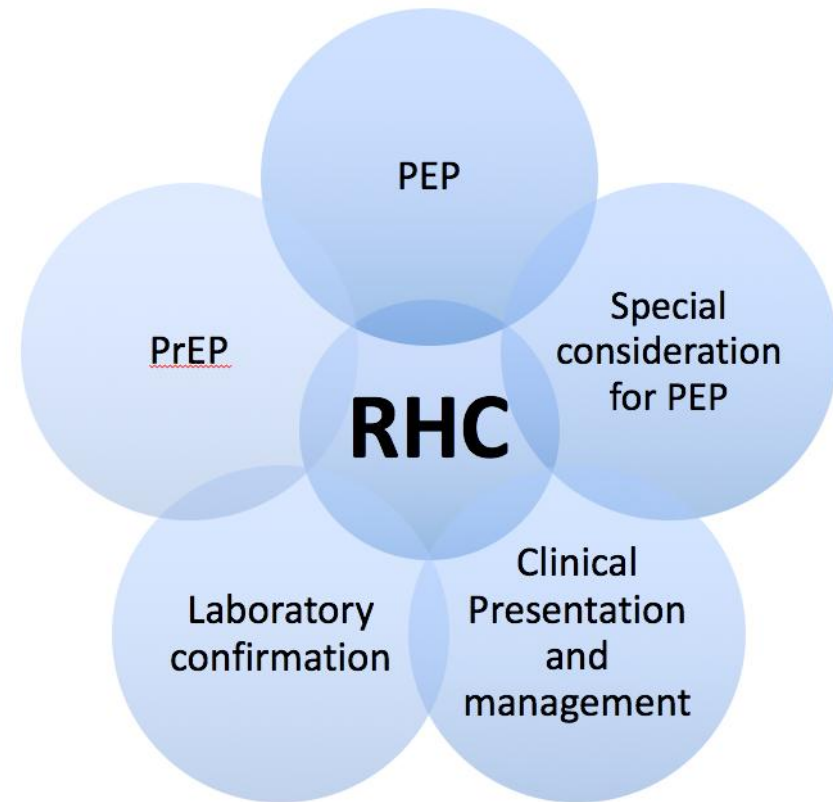


Vet student vaccinating a dog during a fixed point vaccination, Philippines



Rabies Healthcare Certificate – coming soon

- The RHC is a profession-specific course developed to teach or refresh professionals working in the human healthcare sector regarding aspects of human rabies and its prevention.
- **The course material covers the most updated guidelines from the World Health Organization (WHO).**



World Rabies Day

<https://rabiesalliance.org/world-rabies-day>



WRD Events 2017



World Rabies Day is an international day of action

1 SOCIO-CULTURAL

Rabies control involves a wide range of stakeholders including the general public. The socio-cultural context influences rabies perceptions and dog-keeping practices of at-risk populations. Understanding the context guides approaches to motivate behavioural change and plan feasible delivery of services.

Includes activities for:

- **Awareness:** build awareness of dog-mediated rabies as a preventable global public health problem including through participation in initiatives such as World Rabies Day and the EndRabiesNow campaign



On World Day, UN announces global initiative to end deaths from dog-transmitted rabies by 2030



PAHO/WHO | Veterinarian vaccinating a street dog.

28 September 2017



RELATED STORIES

The largest global anti-rabies initiative to end human deaths from dog-transmitted rabies by 2030 was

ENDING RABIES TOGETHER
WORLD RABIES DAY * SEPTEMBER 28, 2015



ASEAN 'CALL TO ACTION'
TOWARDS RABIES-FREEDOM BY 2020



World Rabies Day announcements and events



Major media focus on rabies around World Rabies Day

Rabies is fatal but preventable. About 200-300 Filipinos die of this deadly disease each year. You can be a part of ending rabies in the Philippines.

Have your dogs vaccinated. Be a responsible pet owner. Together against Rabies.

You can make a difference. Click here to know more.




phoSTAR website screenshot showing World Rabies Day content. The main headline reads: "Rabies is fatal but preventable. About 200-300 Filipinos die of this deadly disease each year. You can be a part of ending rabies in the Philippines. Have your dog vaccinated. Be a responsible pet owner. Together against Rabies." The page includes a large image of a dog and a "PHOTOS TO WATCH" section.



News page screenshot featuring a large circular graphic for "WORLD RABIES DAY SEPTEMBER 28". The text below the graphic says: "Working together for a Rabies-free Philippines". The National Rabies Prevention and Control Program logo is also visible.



Forever 81 magazine cover for World Rabies Day. The headline is "WORLD RABIES DAY Together Against Rabies". It features the World Rabies Day logo and mentions the National Rabies Prevention and Control Committee.



PHILSTAR Lifestyle page screenshot. The main headline is "Why the hate for pre-election polls?". Below it, there are two articles: "Bonding time with 'Bantay'" and "Voting Rules Have Changed". The "Bonding time with 'Bantay'" article includes a photo of people with dogs.



PEOPLES JOURNAL article titled "Free clinic for dogs on World Rabies Day". The text states: "The World Society for the Protection of Animals and local partners, Global Alliance for Rabies Control are inviting dog owners to bring their pets to a free clinic at Calanta People's Center on Sept. 28, World Rabies Day." It also mentions that Calanta People's Center is offering dog registration and neutering and vaccination to protect dogs against rabies.



BusinessWorld article titled "Activities set to mark World Rabies Day". The text states: "The National Rabies Prevention and Control Program (NRPCC) is celebrating World Rabies Day on September 28, 2014." It mentions that the program is offering free dog registration and vaccination to protect dogs against rabies.



World Rabies Day: 2018

You can save their lives



- Rabies is a deadly disease that affects the lives of many people and animals.
- The main cause of rabies is the bite of a rabid dog.
- Half of all dog bites and human rabies deaths occur in children.
- Although rabies is almost 100% fatal, it is also 100% preventable.

We can all help to keep the people and animals in our lives safe from rabies:



Learn how to behave around dogs to avoid dog bites



If you are bitten, wash the wound with soap and running water, and seek medical help immediately



Vaccinate your dogs regularly – this is the best way to prevent rabies



Save the lives of your loved ones, both humans and animals, by learning the facts and sharing them –

visit rabiesalliance.org for free resources and courses.

#WorldRabiesDay



Rabies: Share the message. **SAVE A LIFE.**



Rabies: Share the message.

SAVE A LIFE.

www.rabiesalliance.org/world-rabies-day



2018 World Rabies Day Awards



Contact: campaigns@rabiesalliance.org





Iran

International: Workshop on Surveillance and Control of Rabies Pasteur Institute of Iran - October 8th to 19th 2017

Where?

Institut Pasteur ,
AMOL,
Enghelab Street
Iran

When?

8 October 2017 to 19 October
2017

This 11-day on-site course is organized by the Pasteur Institute of Iran with the support of the Institut Pasteur in Paris, the [Department of Biochemistry](#), of the University of Lausanne, Switzerland, the [Health Sciences eTraining Foundation](#) (HSeT), the [World Health Organization](#) (WHO) and the PREDEMICS consortium (FP7 grant nb 278433) in collaboration with the World Organization for Animal Health (OIE), the Food and Agriculture Organization of the United Nations (FAO) and the Global Alliance for Rabies Control (GARC). This course is the fourth edition in a series that have been organized in Dakar, Senegal in 2013 (<http://www.who.int/bulletin/volumes/93/7/14-149849/en/>), in Phnom Penh, Cambodia, in 2015 and in Yaoundé, Cameroon in 2016.

Training objectives:

- To increase awareness and communication about rabies in Middle East and Central Asia.
- To identify gaps and discuss opportunities for rabies control and elimination in Middle East and Central Asia and

Workshop on Surveillance and Control of Rabies
Pasteur Institute of Iran
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25 trainees:

• 11 countries

- 10 Veterinarians
- 8 Medical Doctors/ Med officers
- 3 Public Health officers/ Epidemiologist
- 4 Virologist/ Scientists

World Rabies Day helps the government:

- Showcase your country's work in progressing along the Stepwise Approach towards Rabies Elimination (SARE) scale
- Increase the reach of rabies prevention messages to at-risk communities
- Encourage medical and veterinary sectors to work together
- Celebrate successful rabies prevention projects and recognise the people who run them
- Attract international media, donor countries and institutions, international NGOs for capacity building
- Encourage professional and community networks to spread rabies prevention messages

End Rabies Now

<https://endrabiesnow.org>

ENDRABIESNOW
99.9% FATAL 100% PREVENTABLE

Sign up for Updates 4:52 minutes until a person dies of rabies

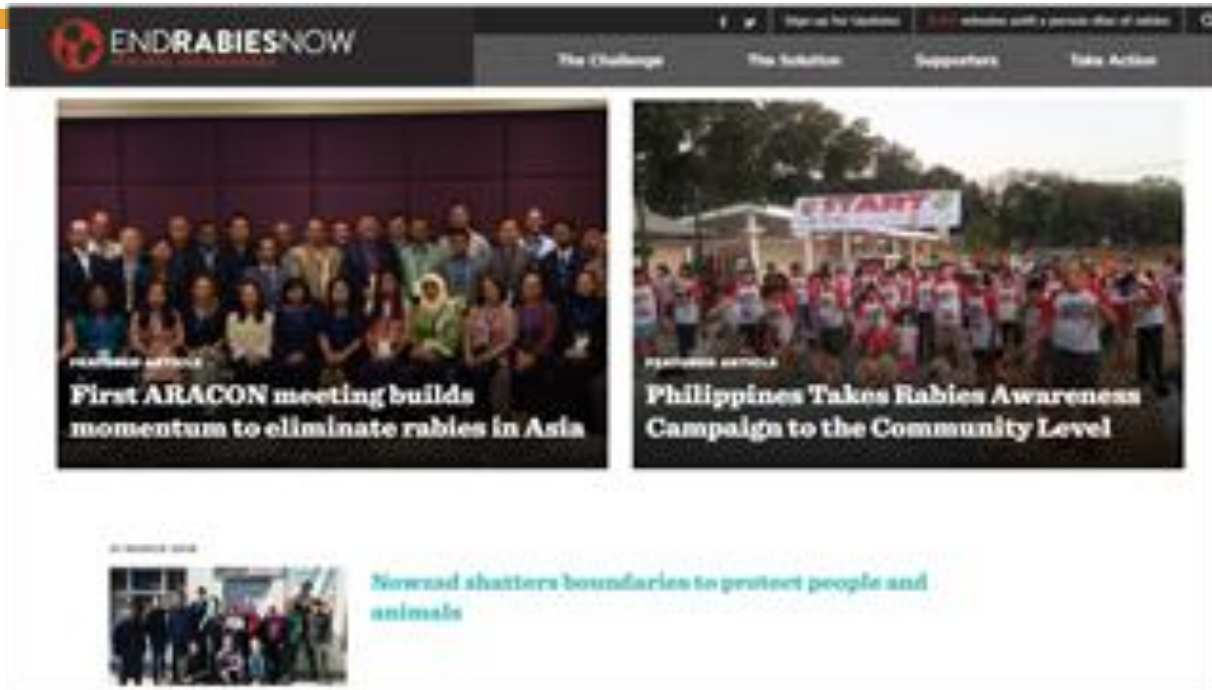
The Challenge The Solution Supporters Take Action

Rabies kills someone every 9 minutes.






That's 59,000 people every year.

LATEST NEWS

Promoting and supporting progress towards 2030



DOWNLOADABLE RESOURCES

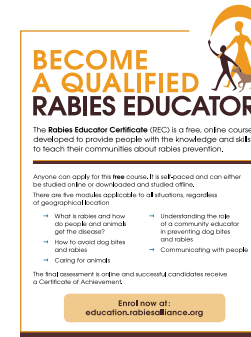
 VIDEOS	 POSTCARDS	 POSTERS
<p>End Rabies Now - 100% preventable</p> <p>Rabies is a disease of poverty</p> <p>Rabies is a disease no family should have to face</p> <p>An end without hope</p> <p>Rabies symptoms in people</p> <p>Vaccinate dogs</p> <p>Eliminating canine and human rabies, region by region</p>	<p>Advocacy Postcard</p>	<p>Poster with infographic</p> <p>Poster with photos</p> <p>Poster with infographic 2</p>
	 FACT SHEETS	 SOCIAL MEDIA KIT
	<p>Rabies Fact Sheet</p> <p>Vaccination spending by region - infographic</p> <p>GARC statement on mass culling and outbreaks</p>	<p>Badge - orange</p> <p>Badge - brown</p> <p>Badge - with message</p>



Next steps

•Enrol on the courses

<https://education.rabiesalliance.org>



BECOME A QUALIFIED RABIES EDUCATOR

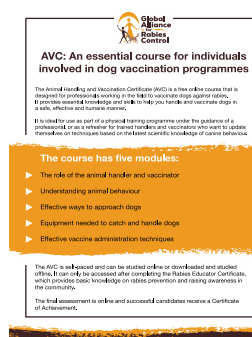
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Anyone can apply for this course. It is self-paced and can either be studied online or downloaded and studied offline. There are five modules applicable to all situations, regardless of geographical location.

- What rabies and how do people and animals get the disease?
- How to avoid dog bites and rabies
- Control animals
- Understanding the role of a community educator in preventing dog bites and rabies
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AVC: An essential course for individuals involved in dog vaccination programmes

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The course has five modules:

- The role of the animal handler and vaccinator
- Understanding animal behaviour
- Effective ways to approach dogs
- Equipment needed to catch and handle dogs
- Effective vaccine administration techniques

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Community coordinator for Rabies Certificate

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The CCC course will help you develop the following skills:

- Coordinating the community with regards to the control of rabies
- Building relationships with community leaders
- Building links with the medical and veterinary sector
- Assisting with mass vaccination events in your community
- Managing bite cases or possible rabies exposures
- Managing waste in the community

The course content includes guides and case scenarios to enhance learning, and is an ideal tool for rabies control programmes and also use widely instead of the community, veterinary and public health officials, teachers, welfare workers and other professionals.

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•Hold a World Rabies Day event and register it on the GARC website

<https://rabiesalliance.org/world-rabies-day>



**Rabies: Share the message.
SAVE A LIFE.**

www.rabiesalliance.org/world-rabies-day

•Send us your stories of progress to share via the End Rabies Now campaign <https://endrabiesnow.org>

•Sign up to our newsletter - <https://rabiesalliance.org/contact-us>

•Contact us at campaigns@rabiesalliance.org for customised resources

