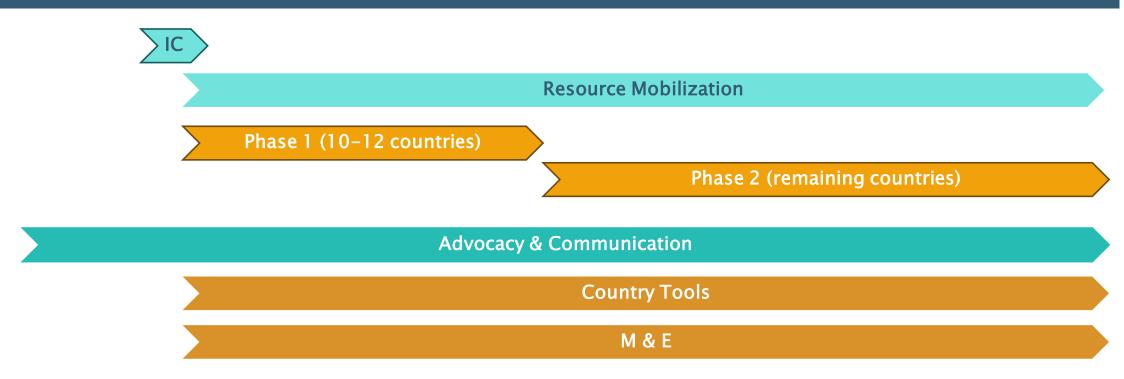
CHOLERA INVESTMENT CASE

Methodology and Proposed Approach Stefano Malvolti and Angela Hwang 2/28/2018

ROADMAP 2030 IMPLEMENTATION

2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030



WHAT MAKES A GOOD INVESTMENT CASE?

General Principles

- Provides content and data for resource mobilization donor outreach needs to guide the process
- Targets global & regional donors and provides data and messages for country decision-makers
- Aligned with other programs such as the SDGs, UN-Water, Gavi
- 20 30 pages, including a 2–4 page Executive Summary written for general audiences

Approach

- Multisectorial and aligned with WASH objectives, data, and work plans
- Informed by GTFCC country categorization
- Builds up from country views (local plans where available), but avoids picking winners and losers
- Structured in 2 implementation phases, successes and lessons from Phase 1 setting up for Phase 2

3

INVESTMENT CASE DEVELOPMENT

2018												2019
Feb	Mar	Apr	N	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Q1
•	•	•	•	◇◇	_		•		♦—		~	\diamond
Brainstorming Meeting (NYC 2/14)	WASH WG Meeting (GVA 3/1)	AFRO Meeting (TBC)	Meeting	Meeting	Gavi PPC & Board on VIS) (May/June)		2 nd Review Meeting (TBD)	,	Gavi PPC On VIS (wk Oct 18)		Gavi Board On VIS	Fundraising Event
Define IC Structure and Goals Develop Full IC												
Se	lected Count	ry Views		Complete	Set of Phase	1 Country \	/iews	Finalis	e IC		A&C	
Epidemiological and Economic Modelling												
Defir	e Operationa	al Structur	e		↑							
					Ongoing	g dialogue						
	Gavi VIS											
												Gavi

PROPOSED IC TEAMS

Core Team

Assembles the Investment Case

- Dominque, Johanna
- Guy
- Stefano; Angela
- Others TBD

Extended Team

Provides technical input & guidance, Ensures alignment among stakeholders

- Country/regional reps
- Funder reps
- Implementation partners

Stakeholders

Informal steering committee to garner political buy-in

Senior leaders from GTFCC agencies

IC OUTLINE



Executive Summary

Introduction

Opportunity

- Issue
- Opportunity
- Benefits
- Resources Needed
- Financial Sustainability Plan

Rationale

- Alignment with Other Strategies and Investments
- Scenario Analysis, including expected incremental impact
- Epidemiological and Economic Analysis
- Challenges, Risks, and Mitigation
- Measurement and Evaluation
- Conclusion

Annexes

PATH FORWARD

Agree answers on the IC key questions

Develop integrated (WASH + OCV) country views for a subset of wave-1 (archetype countries)

Validate views with countries (e.g. AFRO and EMRO meetings)

Validate views with WASH WG and GTFCC