

# COSTING METHODOLOGY FOR WASH

Guy Hutton, UNICEF 12 February 2019

#### OVERVIEW OF PRESENTATION

- 1. Costing methodology used for GTFCC global investment case
- 2. Interpreting the results of the global investment case
- Considerations for costing NCPs and investment case work
- 4. Conclusions



#### Investment Case in support of "Ending Cholera, a Global Roadmap to 2030"

Executive Summary	
Executive Summary  Current Burden and Current Cost The Roadmap Strategy  Cost of the Strategy Compared with Cost	
The Roddmap Strategy	***************************************
Cost of the Strategy Compared with a	4
Benefits with Current Costs	
Call to Action.	
Introduction	
Current Carr	***************************************
State	
Current State  Cholera Today  The Global Roodmap for Cholera Control  Modelling the Costs and Benefits of the Page	
The Global gard	
and Addamap for Cholera Control	10
Modelling the Cores	***************************************
The Global Roodmap for Cholera Control  Modelling the Costs and Benefits of the Roodmap  Overview of the Model  Estimating the Costs  Populations Reached with Jean	
estimating the Costs	***************************************
Populations Reached	14
Return on invoces	14
Sensis:	16
Additions of the Analysis	
Benefits Not Add	50
Protecting the s	36
Additional Benefits Not Modelled  Protecting the Investment  Creating the Foundation for Sustainable Impact in Hotelensure Ensuring Confidence in Hotelensure Indiana.	38
Protecting the Investment	44
Mitigating the pist	
Ensuring Continue that can Derail a Impact in Hotel	42
Const Measurement Moodmap Imple	42
Account and Monitoria	***************************************
Creating the Foundation for Sustainable Impact in Hotspots  Ensuring Continuous Measurement and Monitoring  Annex 1 GTFCC Operating Measurement and Monitoring	
Operating Model	
Creating the Foundation for Sustainable Impact in Hotspots.  Mitigating the Risks that can Derail Roadmap Implementation.  Conclusion.  Annex 1 GTFCC Operating Model.	45
Mitigating the Risks that can Derail Roodmop Implementation  Ensuring Continuous Measurement and Monitoring  Conclusion  Annex 1 GTFCC Operating Model	46
	49

- 1. What is the intervention? Defined to level of detail where
  - Unit costs are available for 47 countries and rural/urban areas
  - Provides a degree of specificity to the intervention

Definitions
draw on
JMP
Ladder

**Basic-plus Water**: an improved facility within 30 minutes round trip collection time and low-cost water treatment to ensure safety

**Basic Sanitation:** an improved facility, not shared with other families

**Basic Hygiene:** availability of a handwashing facility on premises with soap and water

2. Who is the intervention delivered to?

Baseline population coverage of basic+ WASH services

- Source JMP figures for 2015 (SDG baseline report) by rural/urban
- Assume that cholera hotspots have lower than the national average
- Coverage level in 2015 remained static in cholera hotspots

Target population coverage of basic+ WASH interventions

- Population growth using UN Population Division figures (rural/urban)
- Minimum 80% to be reached in target year to eliminate cholera
- 90% coverage in sensitivity analysis
- Unserved given services in equal tranches during roadmap period

3. What is included in the cost?
Capital/infrastructure cost
Demand creation and behaviour change
Operations and maintenance cost

Little known

When life cycle costs are considered (e.g. over 20 years), the proportion between capital and O&M can be about 50/50

Some known

4. Where do unit costs come from?

#### First stage

- Source from WB 2016 study which sourced country studies of partners (quality check) - World Bank, NGOs, academics
- Some studies / data sets were >10 years old, and needed adjustment to current prices using inflation => Inaccuracies

#### Second stage

- Validated by in-country WASH staff in 24 key countries
- Few staff were cost experts but they checked latest studies
- => Confidence that the global results are 'roughly right'

## COSTING METHODOLOGY — EMERGENCY WASH

- Intervention: chlorination, temporary WASH services, hygiene behavior change
- 2. Delivered to: 90% of population in outbreak without WASH
  - 30% of hotspot population experiences outbreak in a given year
- 3. Costs included: operations during outbreak period
- 4. Source of unit costs:
  - US\$ 9 per person standard cost (IFRC)
  - Validated (and changed) by 19 countries many countries gave slightly higher, some considerably higher (multiple) unit costs
     US\$ 12 weighted average cost across 47 countries

### KEY NUMBERS COMING OUT OF THE GLOBAL CASE

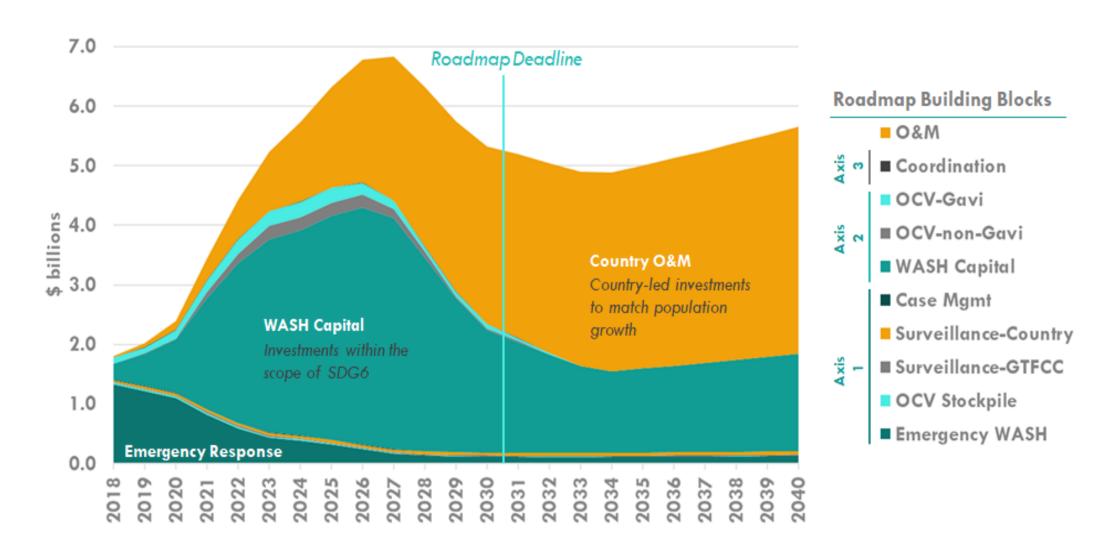
WASH capital costs
globally US\$ 2.6
billion\* per year, and
US\$ 5.6 per person per
year (pppy) across
hotspot populations

WASH O&M averages US\$ 1.6 billion per year, or US\$ 3.4 pppy

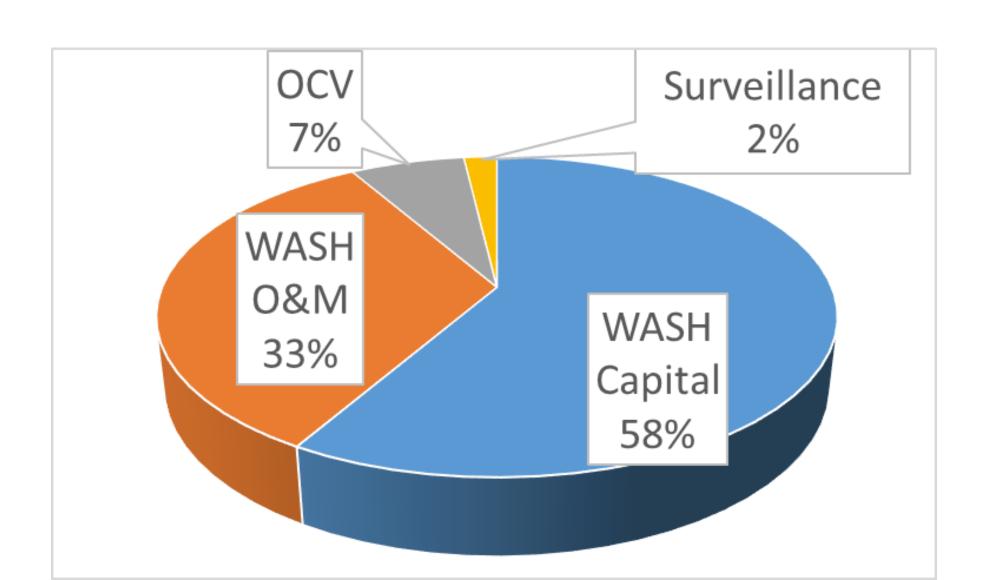
Emergency WASH costs: US\$ 445 million annually, reducing to US\$ 115 million after 2030

Less than 3% of global SDG 6.1 and 6.2 cost

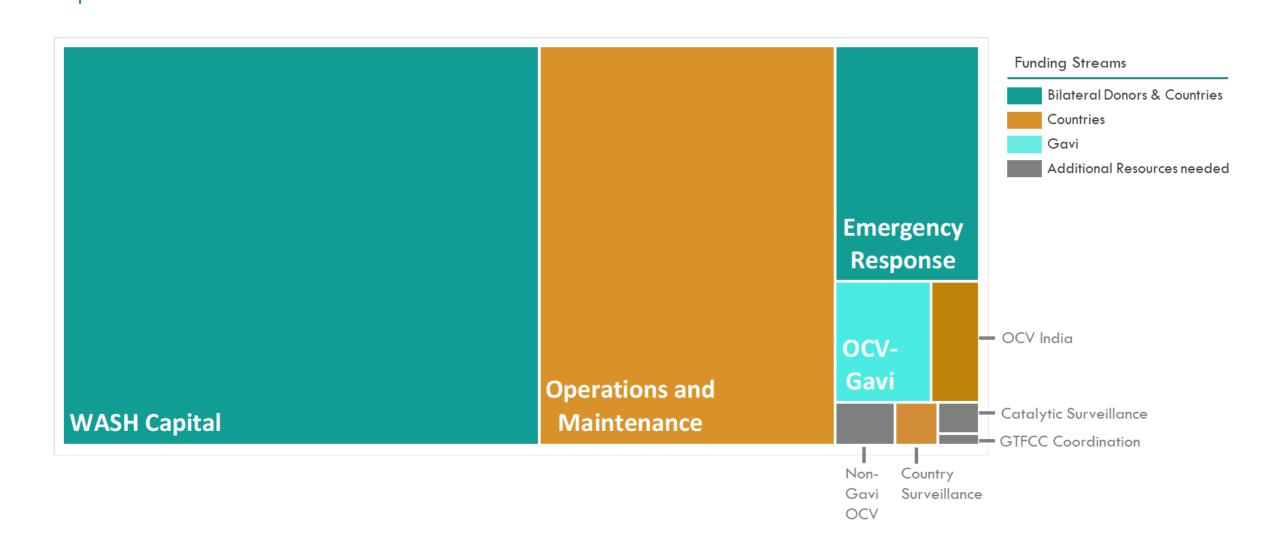
## GLOBAL COSTS OF ROADMAP BY BUILDING BLOCK



## COST BREAKDOWN OF ROADMAP IMPLEMENTATION



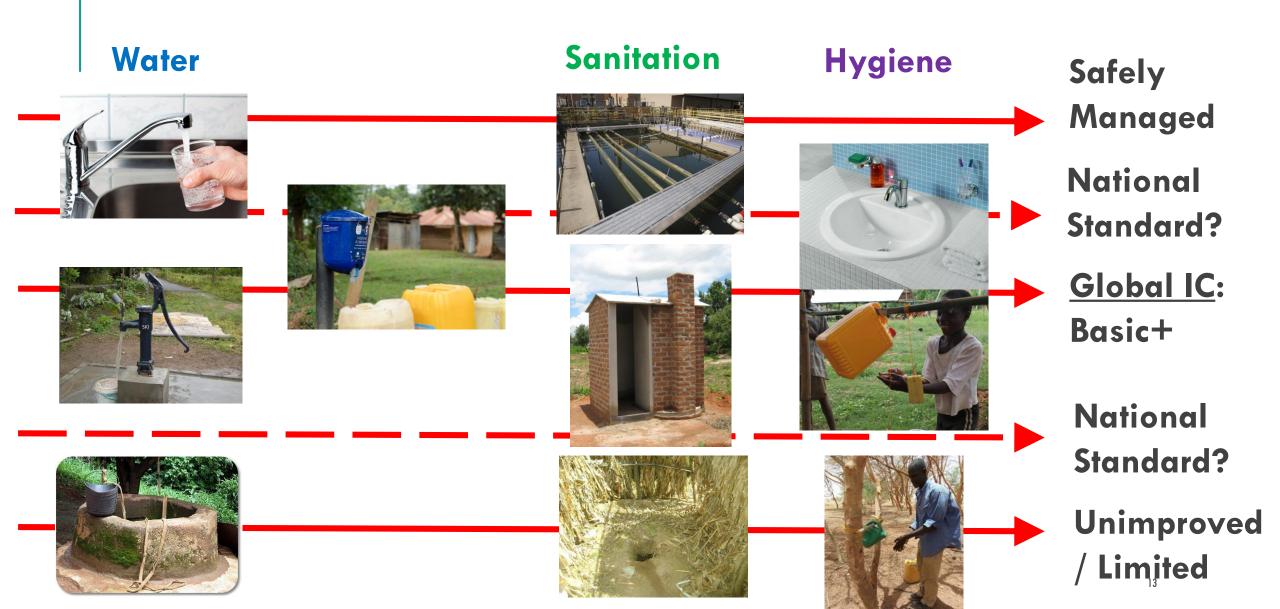
## ROADMAP COSTS BY ANTICIPATED FUNDING SOURCE



## WASH COSTING OF NCP: WHAT IS BEST PRACTICE?

- 1. Determine purposes of costing for NCP: advocacy..? budgeting..?
- If topline numbers needed, consider using country investment case tool
- If disaggregation needed: (a) develop own model (b) use GTFCC tool
- 2. If not already, engage with key WASH stakeholders
- 3. Estimate population numbers living in hotspots (definition?)
  - Decide whether hotspots are analysed individually or grouped
- 4. Estimate W, S and H coverage (%) in hotspots
- 5. Confirm WASH service levels and coverage to eliminate cholera
- 6. Collect 'standard' <u>unit costs</u> for emerg<sup>y</sup> and dev<sup>t</sup> WASH (basic+) and policy/management/software costs; assess funding sources
- 7. Link / integrate with broader costing work on the roadmap,

## **COSTING WHAT LEVEL OF SERVICE?**



### CONCLUSIONS AND NEXT STEPS

- 1. WASH is the major cost of the roadmap and brings many benefits besides cholera control/elimination
- 2. Country-led and -validated estimates are essential for costing and the investment case to inform actions at country level
- 3. The country IC tool can be implemented with minimum cost and effort, for ballpark national estimates on both Cs and Bs
- 4. However, resources need to be dedicated for sufficiently precise numbers to be acceptable for micro-planning purposes
- 5. Tools for WASH for the NCP Framework are under preparation



THANK YOU FOR YOUR ATTENTION

Guy Hutton
<a href="mailto:ghutton@unicef.org">ghutton@unicef.org</a>