Work in progress for programme resilience
– a Swedish government initiative to improve child protection against communicable diseases

Madelene Danielsson, September 24, 2019
7th Vaccine Acceptance Meeting, Annecy
Child health clinics and School health

- Play a key role in implementing the national immunisation programme
- Long tradition of Child health clinics and School health
- Long-term trustworthy care
- Reach almost all children
- Important arena for reaching equity
- The role of the nurse is essential!
The Swedish vaccination programme
Parents of children 0-15 years of age – acceptance of vaccination

- Acceptors (78%)
- Selective refusers (2%)
- Questioning acceptors (19%)
- Decline all vaccinations (very few)

Submitted manuscript, Byström 2019. Results from webpanel Hälsorapport, Public Health Agency of Sweden
“They question some more and are more keen on discussing. They are more updated.”

“Since most parents are positive, there is not much tension in the conversation, so to speak.”

About the conversation climate, from interviews with Child health care nurses, 2018
“When the questions become more specific, about the vaccines and the content. Then it is quite difficult.”

“It is rather the parents who are very negative and persistent – they bring “facts” that they have read somewhere. This can be hard to counter.”

“I don’t feel that I have enough knowledge to answer to a long series of questions about the content of the vaccines, and what that means.”

“I do not know for sure and I know this would make it hard for me to argue. This makes me feel insecure.”

About the work situation, from interviews with Child health care nurses and School health nurses, 2018
Negative: Fear – information gaps – insecurity - side effects
First associations on vaccinations, focus groups with parents (vaccinating), 2018
Vaccindagen 24 April 2019 – focus on communication

A conference bringing together all partners involved in delivering the National Immunisation Programme.
Service:
Support to vaccinating nurses and caregivers

Social data:
Use data on knowledge, attitudes and behaviour in decision making

Stakeholders:
Strengthen social and political commitment

Partnership:
Collaborate with HCP, increase joint ability and strengthen positive norms

Manage risks and strengthen preparedness:
Communication/media

Examples of work in 5 areas, inspired by the Gavi Demand Hub planning framework
Thank you!

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