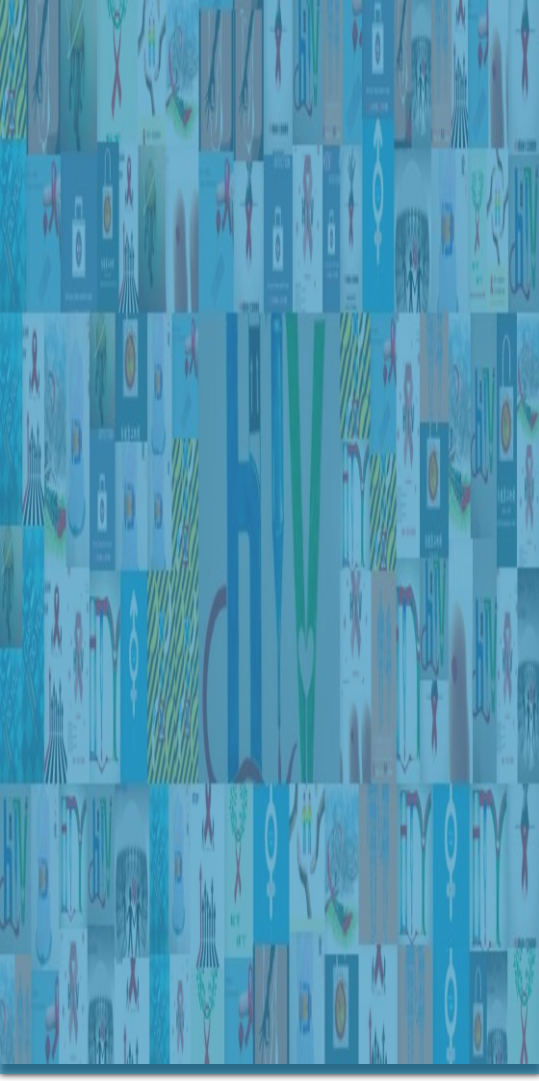


Receiving and Evaluating Contest Contributions

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SESH -- SIHI HUB China



- 01 **Receiving contributions**
- 02 Organizing received contributions
- 03 Evaluating contributions
- 04 Determining the finalists

Receiving contributions

How contributions to the contest will be received?



Receiving contributions

Offline receiving

Advantage

- Reply questions immediately,
- Explain contest's purpose and rules more clearly
- Build trust in the contest
- Make the contest more accessible for persons

Limitation

- Submission stations require an appropriate space and/or event in which to host the station
- Facilitators need to be trained to effectively solicit contributions from participants.

Offline example : HIV Cure Contest (China)

- Community recognition with anonymous entries.
- People can get some gifts, when they make contribution.

➤ Off-line campaign : prepare small gifts for the community when they make contributions; people leave their contact information could join the lucky draw for special prize



HIV cure contest

Source: HIV cure contest, SESH, Creative Commons

Receiving contributions

Online receiving

Advantage

- Contributions need a substantial time to create
- The contribution format is most about digital submission
- Contributions can be submitted by anytime and anywhere
- Recording and sorting contributions can be quickly and easily accomplished

Limitation

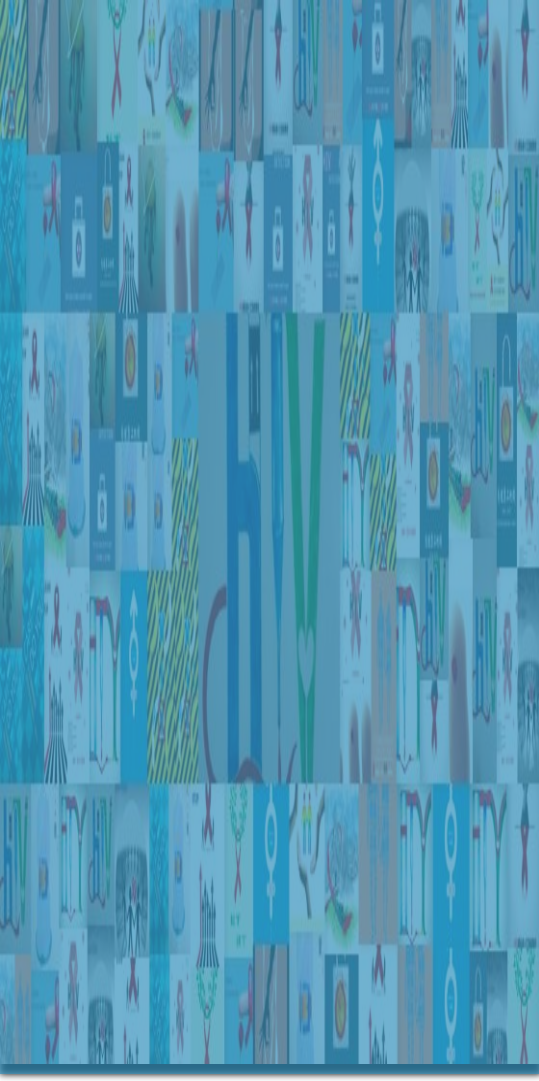
- Participants with lower literacy level
- Regions with limited internet availability

Online Example: 2017 Healthy City Crowdsourcing Contest_China



Title: [Advocate low carbon life, share the blue sky](#)

We need to build a green lifestyle - "low carbon life", to live in harmony with nature, to deal with climate change.



01 Receiving contributions

02 **Organizing received contributions**

03 Evaluating contributions

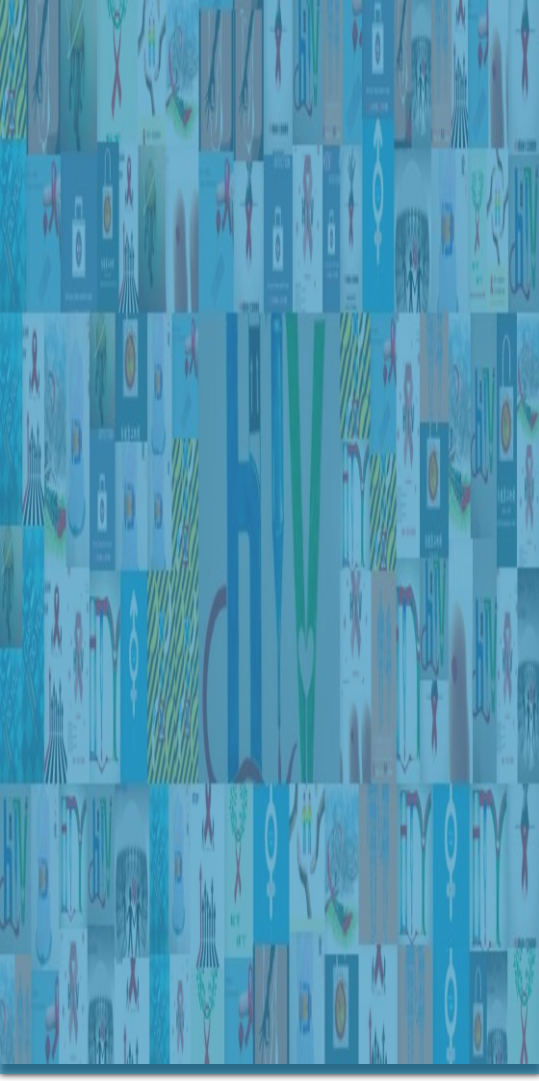
04 Determining the finalists

Organizing received contributions

- Maintaining **a well-organized database** of received contributions.
- **Unique** submission link



No.	Submission Time	Time	Source	Source Details	IP
1	2018/5/17 21:21:17	1360秒	链接	http://www.seshglobal.org/	41.222.1
2	2018/5/21 17:30:39	10340秒	链接	http://www.wjx.top/	41.93.4
3	2018/5/21 18:25:26	1339秒	链接	http://www.seshglobal.org/	197.243
4	2018/5/21 21:05:42	10527秒	链接	http://www.seshglobal.org/	62.8.81.



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Identify contest judges



- The judging panel often consists of a mix of experts, laypersons, and members of the contest organizing committee



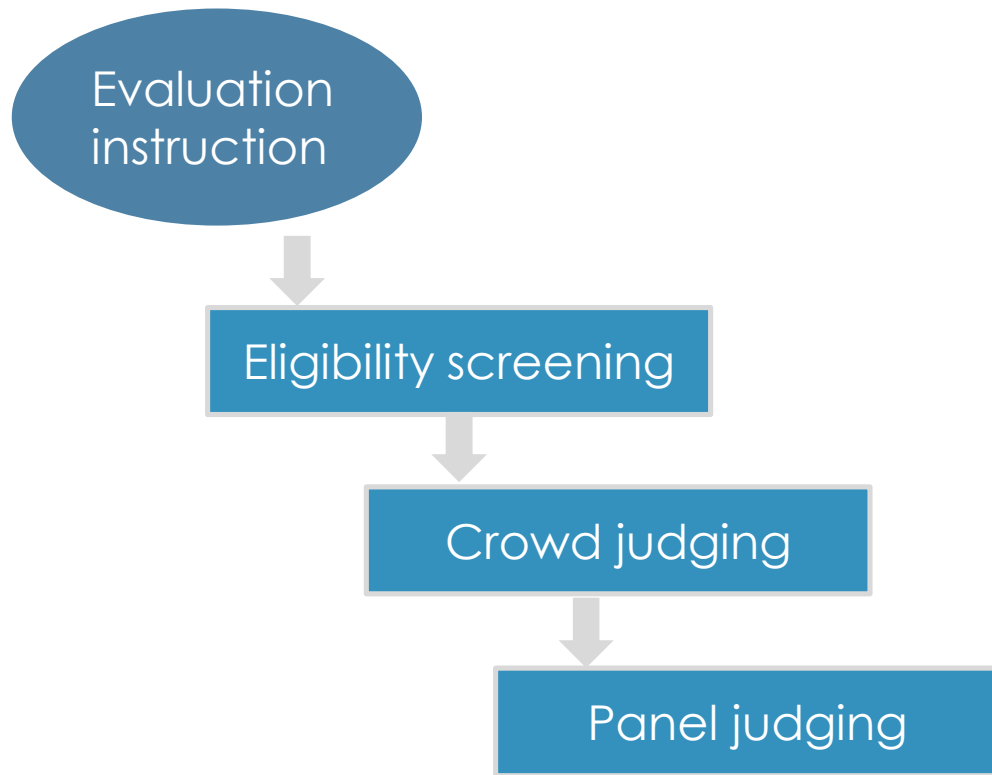
- Judges who have a potential conflict of interest will recuse themselves from reviewing submissions



- The number of judges: Estimate the number of judges needed in order to have a sufficiently large enough panel so that each contribution can be reviewed by three independent individuals.

Evaluating contributions

Judging process



Evaluating contributions

Judging process

Evaluation instruction

Provide for the judges

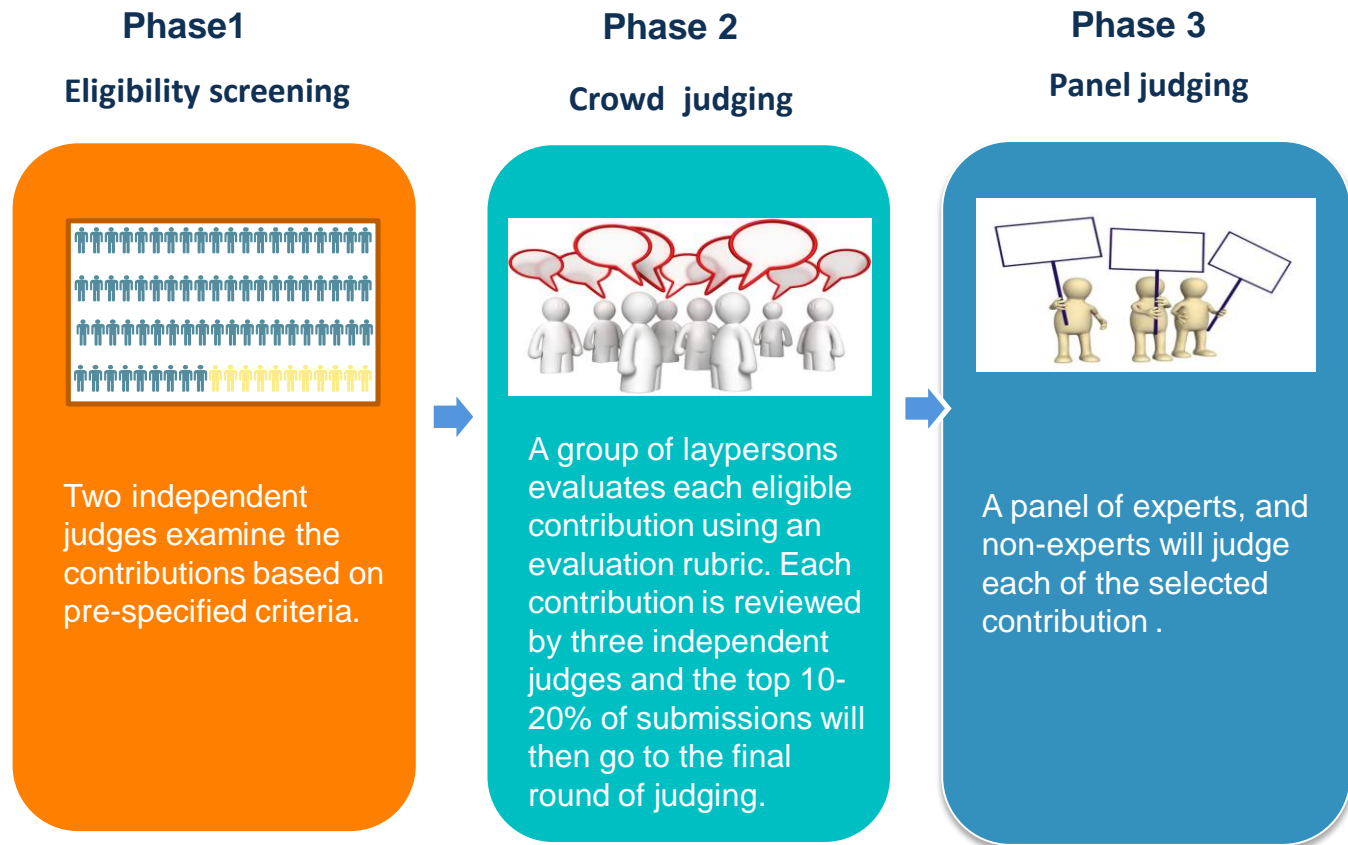
- Deadline for evaluations
- Evaluation instruction

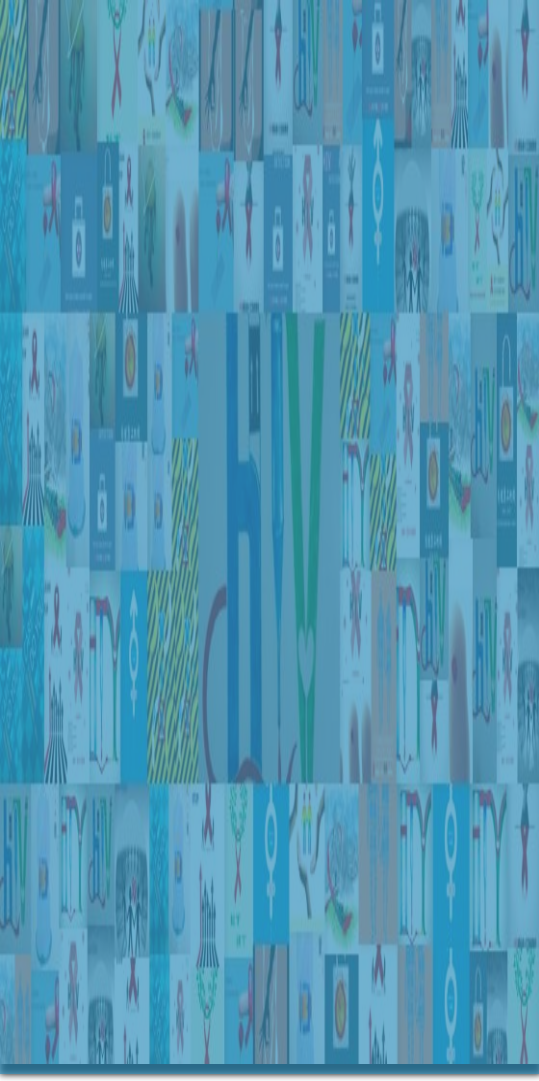
Each product will be evaluated based on its innovation (10 points), feasibility (10 points) and usability (10 points). The final score will be up to 30 points in total.

Criteria	Definition	1-2 points	3-4 points	5-6 points	7-8 points	9-10 points
Innovation	The product has some innovative features (e.g., innovative functions or designs)	No innovative design or significant difference as compared to existing products (online healthcare counseling platform) available in the market.	The product has some but limited innovative feature, similar to what we have seen in the market.	The product has some innovative feature, and some nuance as compared to what we have seen in the market.	The product has innovative design, and is significantly different to what we have seen in the market.	The product has a very innovative design that is tailored to meet the health needs of gay men.
Feasibility	The product should be feasible to operate within the T-lued system.	The product is hardly possible to run on a phone.	The product has some difficulties in running.	The product is relatively easy to run.	The product could run smoothly (but may have several errors).	The product could run very smoothly without error.
Usability	The product should adopt a user-centered design (e.g., user-friendly)	The product is not user-friendly, not compatible with gay men's habits at all, hardly meet users' needs.	The product has limited user-friendly design; somehow compatible with gay men's habits; meet	The product is somehow user-friendly and compatible with gay men's habits; meet	The product is user-friendly and compatible with gay men's habits; meet most of the user	The product is very user-friendly and totally compatible with gay men's habits; meet all of the user needs.

Evaluating contributions

Judging Phase





- 01 Receiving contributions
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- 04 Determining the finalists**

Determining the finalists

- The contest steering committee reviews all evaluations to assess the scores and identify the contest finalists.
- Typically, raw (unadjusted) scores are used to determine which contributions are the top finalists, with mean score and standard deviation used to assess overall contribution quality.

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Thank You