

PHILIPPINES

# SOCIAL INNOVATION IN HEALTH INITIATIVE - PHILIPPINES HUB

OF

VERSIT

THE

1908

A Hub established with the belief that health of all Filipinos can be improved though creative and innovative solutions created by Filipinos.



**Principal** 

Investigator/

Lead:

**DR. NOEL** 

**JUBAN** 

## **OUR TEAM**



**Technical** 

Advisor:

**DR. MARY** 

ANN

LANSANG







**Hub Manager:** 

**DR. JANA** 

**MIER-**

**ALPANO** 



Comms Coordinator: JEAN FRANCIS BARCENA



Research Associate: SUCELLE DEACOSTA



Admin Associate: PAMELA TAGLE



Intern: MANDY ROMERO

Intern:

LEONARD LIM

## SIHI PHILIPPINES FOCUS AREAS

Identify social innovations

Enhance capacity for research

Connect and convene stakeholders

Institutionalize social innovation in health









### **1. Inter-Island Health Service Boat Project**

An integrated boat referral system that connects remote village health centers to the municipality's main birthing



### 2. National Telehealth System (NTS)

NTS is a telemedicine platform that aims to improve access to specialist care among patients in geographically isolated and disadvantaged areas.



### 3. P6.60 Everyday Family Health Plan

A savings mobilization scheme initiated by the Local Insurance Office in Puerto Princesa City, Palawan to expand coverage of households whose heads are employed in the informal working sector



## 4. Seal of Health Governance (SOHG)

The SOHG is a monitoring and evaluation initiative that ensures quality implementation and sustainability of health programs of the municipality at the barangay level. It empowers leadership and governance capacities of community leaders and provides recognition through annual award ceremonies.



## **ACTIVITIES FOR 2019**



National Search/Award for Research on SIH



#### Creation of Guidelines for Innovation Calls



Research proposals and contributions to manuscripts



Short course on **Implementation Science** 



Field testing of Introductory Module with rural physicians and medical students

**Connecting and** convening

#### Advocacy and institutionalization



**Partners Meeting** 



Learning Exchange



Presentations in national and international fora



**ASEAN Network** for Innovation

## Gelia Castillo Award for Research on Social Innovations in Health (GCARSIH)

- Finalized the guidelines
- Launch of the call







## **Creation of Guidelines for Local Innovation Calls**



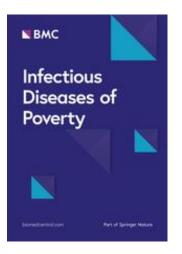
THE UP MANILA SEARCH FOR OUTSTANDING SOCIAL INNOVATIONS IN HEALTH

Guidelines



Guidelines

## **Research Proposals and Contributions in Manuscripts for Publication**



- Crowdsourcing to identify social innovations in health in lowand middle-income countries
- Universities in low-and middle-income countries as catalysts of social innovation in health systems
- Social innovation: adding the human dimension to peoplecentred systems in support of universal health coverage
- Social Innovation and Social Entrepreneurship Research and Teaching Landscape Survey



## Online Course: Fundamentals of Implementation Science



### **Fundamentals of Implementation Science**

 Site group coordinator in partnership with



ALLIANCE FOR IMPROVING HEALTH OUTCOMES

• 32 Participants

## Implementation of Introductory Module on SIH

- Two runs:
  - ✓ Doctors to the Barrios
     Program
  - ✓ UP School of Health Sciences
- Sections:
  - ✓ Human
    Centered
    Design/ Design
    Thinking
  - Characteristics of SIH
  - ✓ Stages of Social Innovation
  - ✓ Local Examples of SIH









## **Partners Meeting**

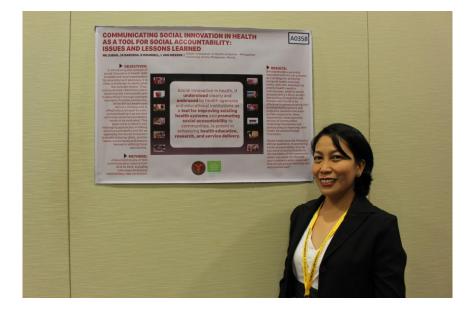


- 28 Partners attended:
  - 7 academic institutions
  - 4 government

- $\circ$  7 NGOs
- $\circ$  2 UN organizations
- 2 private companies
- 6 student organizations

## Towards Unity for Health (TUFH) Conference

Communicating Social Innovation in Health as a Tool for Social Accountability: Issues and Lessons Learned Identifying the Felt Needs and Concerns of Innovators for Social Innovation in Health in the Philippines





## **Key Lessons: Innovators' Journey**

#### **Support needed:**

- Training/technical assistance
- Access to funding
- Resource network

Social Innovation

#### **Facilitating Factors:**

#### Internal:

- Team competence
- Strong leadership
- Performance management

#### **External:**

- Stakeholder support
- Funding
- Enabling environment

# Coming up with the innovation:

- Identification of a need or gap to address
- Engaging multiple stakeholders

INITIATIVE

## **Key Lessons: Partners Meeting**

- Recurring question of what social innovation in health (SIH) really is and what it is not
  - Need to explore a shared understanding of SIH in the Philippine context
- Partners' roles:

innovator/incubator/implementer/partner

 Continuing to map the SIH ecosystem and understand the different players enable synergies among them. The Hub has been able to partner with specific organizations for joint activities because of the knowledge of the shared agenda with these organizations.

## **Key Lessons**

• Planting seeds among students and young public health practitioners is strategic.

 There is a clamor for guidance on designing social innovations, and for networking and collaboration with stakeholders

 Inviting consultants with complementary skills and expertise with the current mix of the team has enriched the Hub.

## **Beyond 2019**

- Innovation calls and support for innovators
  - o UP Manila
  - Newborn Screening
  - Doctors to the Barrios
- Development of other modules on SIH
- Continuation of building and formalizing the SIH network/learning exchange platform
- Further diversification of team members/consultants
- Advocate for SIHI within the University for it to be an organic unit/department within UPM

## **Beyond 2019**

Going regional: ASEAN





### UNIVERSITAS GADJAH MADA



## Mahidol University

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Department of Clinical Epidemiology UP College of Medicine "We are the innovators. Each of us has a valuable role to play in transforming health care in our society. There are no ideas too small or insignificant."

Kate Long, friend of SIHI