



UAR Working Group 3: Advocacy and Resource Mobilization

PRP-UAR Meeting – June 13-15, 2022
Les Pensières Center for Global Health, Veyrier-du-Lac, France

UAR WG3

- **A clear mission:** to support rabies-endemic countries in their effort to advocate for and mobilize resources sustainably towards rabies elimination
- **A stable, engaged group:**

Tripartite representatives in WG3:

Katrin Taylor (FAO)

Stéphane Renaudin (WOAH), Rachel Tidman (WOAH), **Isabelle Dieuzy-Labaye (WOAH, Co-Chair)**

Katrin Bote (WHO), Sarah Beeching (consultant to WHO, Oshun)

Regional representatives from rabies-affected countries:

Togo: Bassirou Bonfoh (CSRS)

Nigeria: Junaidu Maina (JM Global Associates Ltd)

Kenya: Kavosa Mudoga (APAA)

Indonesia: Pebi Purwo Suseno (Ministry of Agriculture)

India: **Gowri Yale (Mission Rabies, Co-Chair)**

Namibia: Frank Busch (FLI)

Industrial private sector:

Alasdair King (Merck)

WG3 observers:

Saleh Khan (UPU)

Raphael Ferry (GAVI)

Carolina Probst (BMZ)

Thaïs Vila (Boehringer Ingelheim)

Guest speakers: The Bill & Melinda Gates Foundation, Dogs' Trust, APCAT, UNICEF/Pampers, etc.

Now targeting our "clients": Nigeria, Sierra Leone, etc.

- **A "client-focused" approach, aiming at short-term deliverables targeting WRD 2022**



WG3 workstreams and short-term deliverables

Workstream	Objective	Tasks and deliverables	Proposed Lead and participants (observers in brackets)
1. Engagement of rabies-affected countries to invest until rabies elimination	Support resource mobilisation at country level in rabies endemic areas	<ul style="list-style-type: none"> . Develop sub-project to OHRT project, focusing on advocacy/ resource mobilisation in Cameroon (incl. landscaping and pitch desk) . Landscape potential investors/resource partners for rabies elimination in Nigeria (local companies, entrepreneurs, philanthropists, NGOs, etc.) and test approach with in-country representatives. Use example to develop model for landscaping of resource partners in any rabies-affected country. . Adapt rabies case stories (Namibia, Goa, Mexico, etc.) to target investors and identify champions/ambassadors at national or local level (cities) in these countries to advocate for rabies elimination 	<p>Bassirou, Stephane</p> <p>Junaidu, Isabelle, Kavosa</p> <p>Gowri, Pebi, Frank</p>
2. Engagement from non-rabies affected countries or at global level to invest towards rabies elimination as part of One Health system improvement	Trigger interest by development agencies and corporate foundations at national, regional or global levels to support rabies elimination	<ul style="list-style-type: none"> . Provide necessary input to ensure that rabies is an integral part of the One Health Global Plan for Action (GPA-OH) and included in the future One Health Financing mechanism – Identify required elements to develop rabies case as an indicator for/contributor to One Health readiness and a model for One Health success when control is achieved. . Landscape and reach out to Corporations and their Foundations in pharma, petfood, distribution, insurance, etc. (Mars, BMGF, Schein, Michelson, GEICO, etc.) at global level or via their associations (H4A, GAPFA, etc.) 	<p>Stéphane, Katrin T., Sarah (Carolina, Raphael)</p> <p>Alasdair, Isabelle</p>
3. The Advocacy Factory	Develop information package on costs of rabies elimination, successes to date, on-going progress and expected benefits for UAR partners & investors in the form of a business case for investment.	<ul style="list-style-type: none"> . Collaborate with WG1 to develop mapping tool to support advocacy and resource mobilization (incl. rabies burden, partners' activities, progress and specific resource gaps) – Liaise with National Control Plan developers to obtain specific country plan costing & resource gaps . Develop core “pitch desk” for support to and investment in rabies elimination, with sub-sections geared towards: <ol style="list-style-type: none"> 1. private audience, incl. corporate foundations and philanthropists, to match their different interests (human health, animal health and welfare, wildlife, tourism, etc.) and motivations (business, CSR, legacy, etc.) 2. governments, to incentivize appropriate legislation and sustained budget support 3. civil society, to raise awareness and interest and count on their support to influence the political agenda in rabies-affected countries – investigate potential resource partners to activate civil society's involvement (local media, IT operators, postal network, social media, etc.) . Prepare financing facility to host funds specifically aimed at rabies elimination 	<p>Katrin B., Rachel, Frank</p> <p>Kavosa, Katrin B., Stéphane (Carolina, Saleh, Raphael)</p> <p>Sarah, (Saleh, Raphael)</p>

Next steps



Questions to all PRP-UAR meeting participants:

- . Are we missing anything?
 - . Are we on the right track to deliver meaningful outputs to our clients?
 - . How can you help us?
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Find out more:

- Visit www.unitedagainstrabies.org
- Contact globalrabiescoordinator@woah.org





Merci pour votre attention 😊