

World Rabies Day 2022

A day of joint messaging and collaboration



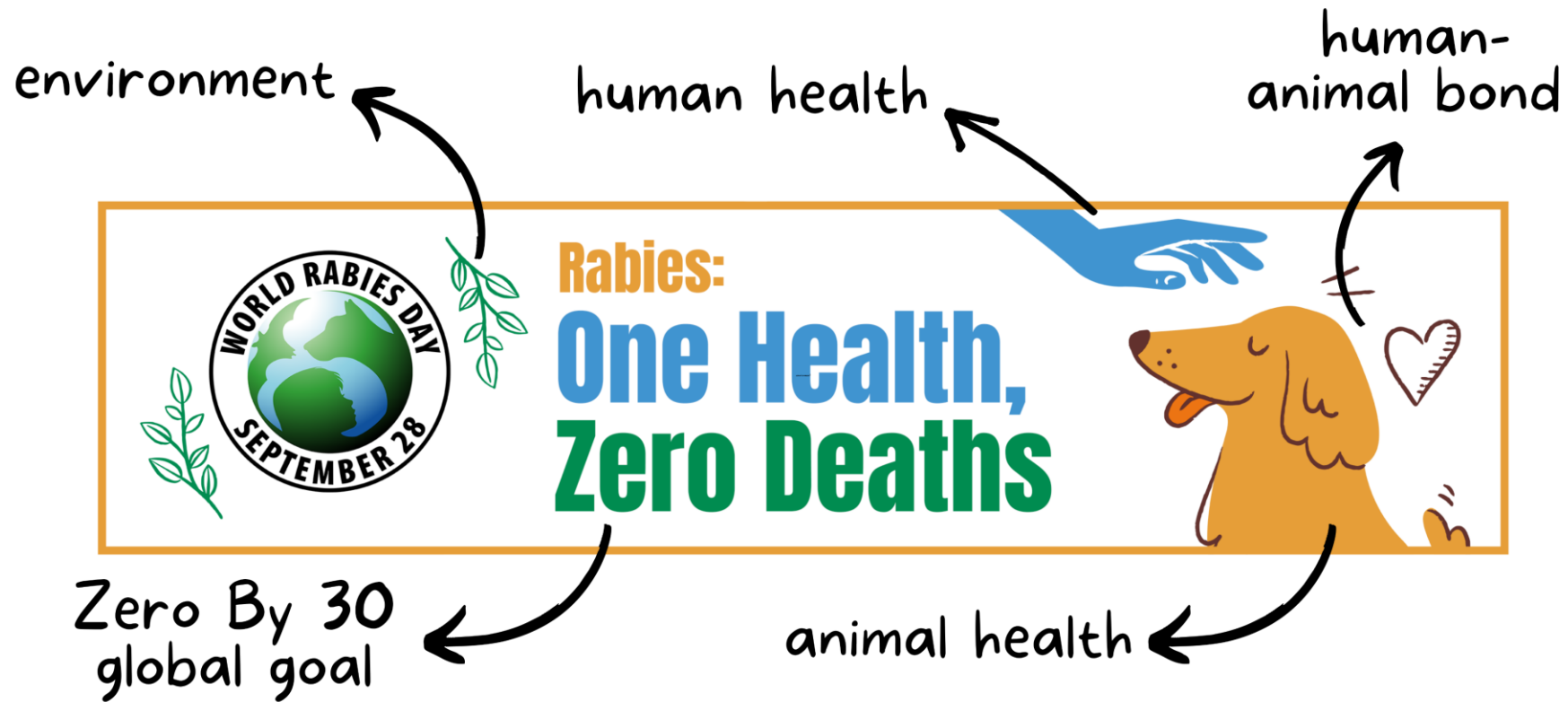
Theme



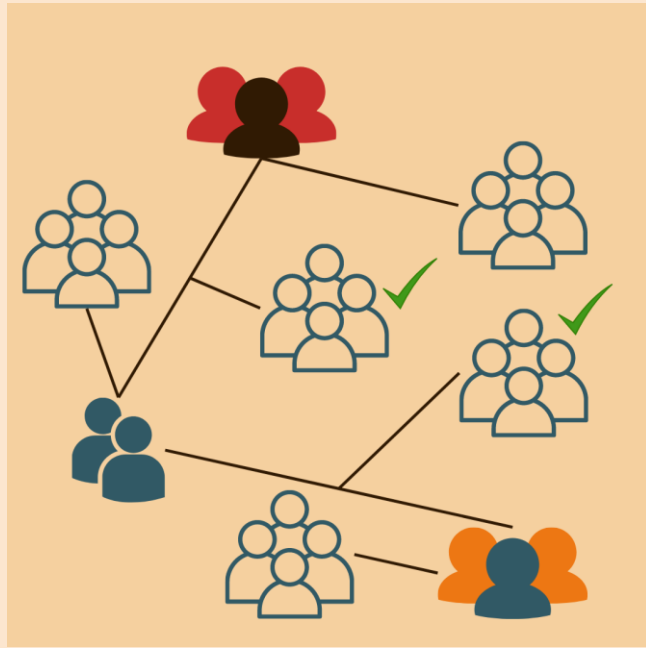
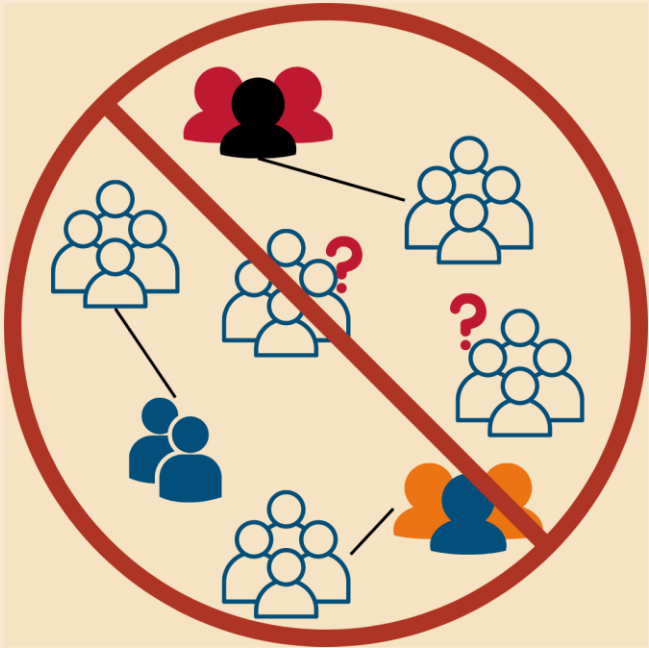
Rabies:
**One Health,
Zero Deaths**



Theme explained



Communications

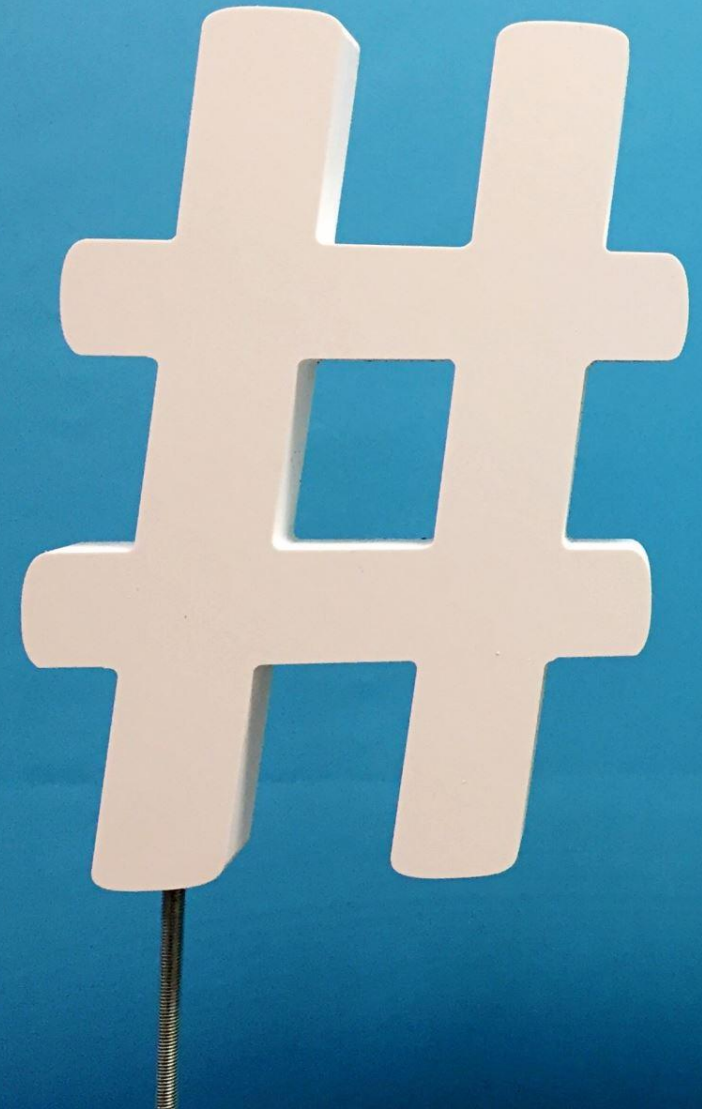


- WRD 2022 Social media toolkit
 - Daily posts, with suggested text and images
- Coordinated partner messages
- Build networks and show support and unity:
 - Reshare
 - Reposting
 - Like and comment



Social media

- Hashtags:
 - #WorldRabiesDay
 - #WRD2022
 - #UnitedAgainstRabies
 - #1health4rabies
 - #ZeroBy30
 - #OneHealth
- Tag partners for better engagement and cross-pollination



Details



- All themed banners are available in:
 - English
 - French
 - Spanish
 - Portuguese
- WRD 2022 Social media toolkit

Events

- Use WRD to boost your visibility
- Host your own events
 - Partner with others on joint events
- Encourage people to register events
 - Promote and encourage within your networks
 - Encourage local champions



Awards

- Nominate local champions
 - Awards for individual champions
- 4 Categories (One Health categories):
 - Veterinary Clinic Champion
 - Animal Welfare Champion
 - Education Champion
 - Vaccination Champion
- Chance to highlight local champions within your networks!

WRD Timeline

Activity	Date
World Rabies Day event registrations open	24 April 2022
Awards nominations open	18 July 2022
Awards nominations close	18 September 2022
Award nominee shortlist announcement	28 September 2022 (World Rabies Day)
Award public voting opens	28 September 2022 (World Rabies Day)
World Rabies Day Awardees announced	03 November 2022 (One Health Day)

Thank you

