

**SOCIAL
INNOVATION
IN HEALTH
INITIATIVE**

Meet the Social Innovators

7 October 1-3pm GMT on Zoom/WhatsApp

Brief Introductory Slides



**Kathy Li from the SIHI-China SESH team
presenting at the World Health Summit. CC-BY
SESH**

SIHI Innovation: Last Mile Health, Africa & Asia

- **Last Mile Health (LMH)** is a non-profit organization aiming to increase access to care for people living in remote, hard to reach areas through strengthening health systems and enabling community health workers
- **Key innovation:** development of a well-managed community health care worker (CHW) model, digital technologies, partnerships with government, researchers and foundations
- **Impact:** trained and deployed 3800+ community and frontline health workers; conducted 3.6M home visits in remote and rural areas; screened or treated over 1M children under five for malaria, pneumonia, diarrhea, and malnutrition



Photo: lastmilehealth.org

SIHI Innovation: Last Mile Health, Africa & Asia



Photo: Last Mile Health 2019 Annual Report

How has Last Mile Health leveraged multi-sectoral partnerships?

- Partnership with governments to design, scale, strengthen and sustain national community health systems
- Partnership with academic institutions, Ministries of Health, and other partners to create open-access courses in *Community Health Academy*

Learn more about Last Mile Health:

tinyurl.com/lastmilehealth2

SIHI Innovation: Pay-it-forward, China

- **Pay-it-forward** is an innovative financial model for health programs. A person seeking health services receives a test or vaccine free as a gift from someone in the community. Then they are asked if they would like to pay for another person.
- **Key innovation:** an innovative financial model, building trust and community solidarity into health services delivery
- **Impact:** Pay-it-forward increased test uptake compared to standard of care (58% vs 18%), had a high donation rate (94.7%), established a financial model to be used in low-resource settings to increase diagnostic testing uptake.



Pay-it-forward wins WHO Reboot Youth Health innovation award. Photo from www.seshglobal.org

SIHI Innovation: Pay-it-forward, China

THE LANCET
Infectious Diseases

ARTICLES | ONLINE FIRST

Pay-it-forward gonorrhoea and chlamydia testing among men who have sex with men in China: a randomised controlled trial

Fan Yang, PhD [†] • Tiange P Zhang, BS [†] • Weiming Tang, PhD [†] • Jason J Ong, PhD • Marcus Alexander, PhD • Laura Forastiere, PhD • et al. [Show all authors](#) • [Show footnotes](#)

Published: April 28, 2020 • DOI: [https://doi.org/10.1016/S1473-3099\(20\)30172-9](https://doi.org/10.1016/S1473-3099(20)30172-9) • [Check for updates](#)



SESH published PIF trial results with community partners BlueD & Zhitong, photo from SESH

How has pay-it-forward leveraged multi-sectoral partnerships?

- Partnership with community-based organizations and private social enterprise to design, implement and evaluate innovative healthcare delivery model
- Leverages relationships with government STD clinics focused on increased STD test uptake rates.

Learn more about Pay-it-forward:

- seshglobal.org/PayitForward
- tinyurl.com/payitforward

SIHI Innovation: Drug Shop Integrated Management of Childhood Illness, Uganda

- **Drug Shop Integrated Management of Childhood Illness** is a collaborative research initiative to engage private drug shop owners in delivering care to children under five in low-income areas in Uganda
- **Key innovation:** involving private sector providers, integrated community case management (iCCM) training, community awareness campaign, subsidized drug supplies
- **Impact:** 90% of children having either malaria, pneumonia, diarrhea or a mix of these classifications were treated based on the iCCM guidelines. Evidence generated from this project since 2010 has contributed to the update of national policies for management of malaria, pneumonia and diarrhea in children



Dr. Phyllis Awor (SIHI Uganda) working with a private drug shop in Uganda, photo from SIHI

SIHI Innovation: Drug Shop Integrated Management of Childhood Illness, Uganda



Drug shop attendants receiving iCCM training, photo from Dr. Phyllis Awor

How has this project leveraged multi-sectoral partnerships?

- Partnership between academics, policy makers and entrepreneurs to design implementation strategies
- Partnership with private sector providers to strengthen the technical capability and quality of care delivered

Learn more about Drug Shop Integrated Management of Childhood Illness:

tinyurl.com/drugshopuganda

Acknowledgements



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For more SIHI innovations, check out
tinyurl.com/SIHInnovations