



## MAD Foundation Overview

### Who we are

MAD is an Acronym for Make A Difference (and an acknowledgment that it is the ones crazy enough to think they can change the world, who actually do!) Recognising that we won't solve today's challenges with the same mindset that created them - and even less so the challenges of tomorrow! - we as a global community of changemakers are calling for a radical shift of paradigm. Committed to Make A Difference through transforming ourselves, as well as the businesses, organisations and institutions we lead, collectively we unlock insights and catalyze impact across industries, sectors and disciplines to co-create tomorrow's society, today.

### What we do

#### Shifting Systems through Multi-Stakeholder Engagement

MAD catalyzes LEAPS in social innovation by framing societal challenges in a radically inclusive, solution-focused and intriguing way that encourages co-creation, knowledge exchange, learning and collaboration across sectors and regions whilst simultaneously equipping individuals, organizations and institutions with the tools, networks and leadership capacity to address the world's toughest challenges.

#### Capacity Development & Educational Courses that Make A Difference

Ensuring learning extends beyond academic exercises to truly Make A Difference, MAD develops and delivers capacity development programs, training and courses in partnership with [universities](#), accelerators and civil society organisations across Europe, Africa and the Middle East. At an institutional level MAD provides strategic advisory and coaching services to senior leadership teams.

### Who we work with

Partners include government-funded institutions such as Swedish Institute, Sida-funded organisations such as TDR and IM, Non-Governmental Organizations such as Seeds of Peace, universities such as Karolinska Institutet and Stockholm School of Economics and investor-backed incubators such as Impact Invest Scandinavia and Flat6Labs.

### Where we are

MAD Foundation is registered as an NGO in Stockholm Sweden. MAD pioneers (social innovators) and partners operate in over 40 countries across Africa, Middle East, North and Latin America, Europe and Asia.

### Expectations from the workshop

- To establish long-term strategic partnerships with SIHI, key philanthropic bodies, institutional funders and organisations to redefine the role of philanthropy within the health care sector.
- To support SIHI's expansion strategy of developing current, and establishing new hubs as well as explore the leverage points of fusing a grass root innovation movement with research, to enable an institutionally supported systemic approach.
- To catalyze a long-term health innovation fund that creates a healthy environment for multi-stakeholder collaboration, shared learnings, distilled insights and innovative projects that cultivate an enabling environment for social innovation in health.

### Website

[www.mad.group](http://www.mad.group)

**Contact**

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