



Cepheid Overview

**This document is a summary written by SIHI, not officially approved by Cepheid*

Who we are

Our mission: Delivering a better way to improve patient outcomes by enabling access to molecular diagnostics everywhere.

Cepheid embodies the spirit of innovation. This has compelled us to re-invent the industry's approach to molecular diagnostic testing. Our founders envisioned "A Better Way" for healthcare professionals to access the incredible speed and accuracy of real-time PCR in a more user-friendly and scalable format. Our passion to improve patient care with faster, more accurate answers continues to thrive and is at the heart of everything we do.

What we do

Since 2010 and the endorsement of our Xpert MTB/RIF test, Cepheid has developed its High Burden and Developing Countries program which serves 130 countries (Cepheid HBDC SAS). New tests for diseases such as COVID-19, HIV, Hepatitis, HPV, CT/NG, and Ebola using new technologies (GeneXpert Edge, GeneXpert Omni*) have been added since then. This allows for point of care or near point of care testing.

Cepheid are partners in a Public Private Partnerships in India, Pakistan, and the Philippines. This allows for the integration of the private sector in the fight against TB, by negotiating affordable prices with private laboratories and engaging with the government to reimburse people suspected of living with TB that present themselves to the private sector first.

Where we are

The main office of Cepheid is located in Sunnyvale, California. Cepheid Europe is located in Maurens-Scopont, France where Cepheid HBDC SAS is located too.

Expectations from the workshop

- Identify potential opportunities to accelerate access of diagnostic technologies through innovative social approaches.
- Understand if cross sector initiatives have been identified.
- To interact with more organizations of various origins and understand if other models would work and potentially speed up the process

Website

www.cepheid.com

Contact

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