

# World Rabies Day: The creation of a global movement against rabies

*World Rabies Day webinar: Celebrating action to maintain momentum*

*Dr Terence Scott*

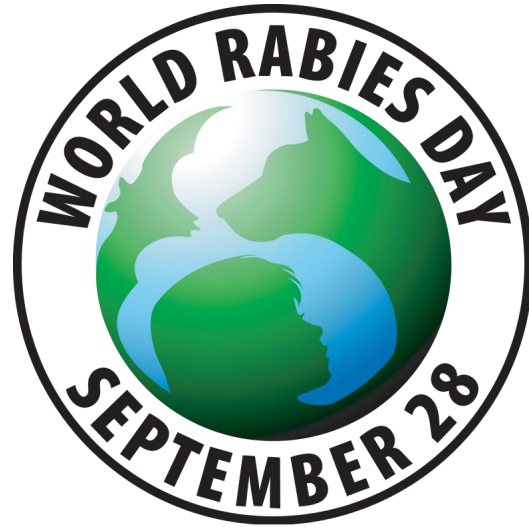
*Global Alliance for Rabies Control*



# History of World Rabies Day



# 15 Years of raising the profile of rabies



**“Raise awareness and give a voice to the silent victims of rabies and communities that continue to live at risk of rabies.”**

# 15 Years of raising the profile of rabies

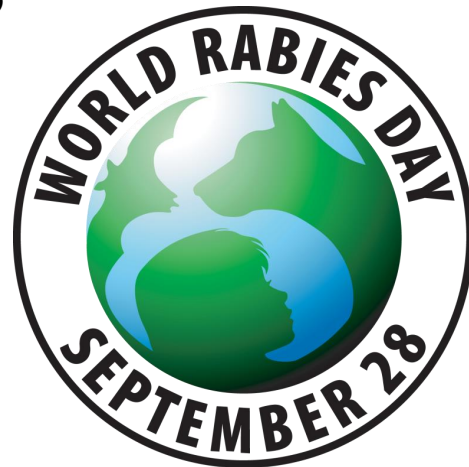


- **Raise global awareness** about rabies and how to stop the disease
- **Educate** people in rabies-endemic countries, especially children and health professionals
- **Mobilize resources** to support local rabies prevention programs

# Importance of the community

***“Working Together to Make Rabies History!”*** – Deborah Briggs, Executive Director (G)ARC, 2007

***“If you want to go fast, go alone. If you want to go far, go together”*** – African proverb highlighted by Louis Nel, Executive Director GARC, 2015



# Why September 28?

- First celebrated on Sept 8 to announce the elimination of dog-mediated rabies in the USA through mass dog vaccination.
- In 2008, it was changed to September 28 and has been celebrated on that day since.

COMPTES RENDUS  
DES SÉANCES  
DE L'ACADÉMIE DES SCIENCES.

SÉANCE DU LUNDI 26 OCTOBRE 1885.  
PRÉSIDENTE DE M. BOULEY.

MÉMOIRES ET COMMUNICATIONS  
DES MEMBRES ET DES CORRESPONDANTS DE L'ACADÉMIE.

*Méthode pour prévenir la rage après morsure; par M. L. PASTEUR.*

« La prophylaxie de la rage, telle que je l'ai exposée en mon nom et au nom de mes collaborateurs, dans des Notes précédentes, constituait assurément un progrès réel dans l'étude de cette maladie, progrès toute-  
fait scientifique aux réactions. Son application exposait à des accidents.  
Il s'agissait d'en rendre réfractaires à

le traitement par une dernière  
inoculation de virus de contrôle, afin de con-  
troller. En outre, la prudence exigeait  
une observation pendant un temps supérieur  
à la durée habituelle par l'inoculation directe  
pas moins quelquefois d'un in-  
assuré de l'état réfractaire à la

100



# 1<sup>st</sup> WRD 2007



**74 countries involved**



**600 000 animals vaccinated**



**393 000 people directly involved**



**54 million people reached**

# World Rabies Day: Building global momentum

- ~3000 events registered to date
- Average of 200 events each year
- Since 2016, average 240 events each year.
- More than 116 countries participating





# Annual theme



**RABIES:  
ZERO BY 30**



**Rabies: Share the message.  
SAVE A LIFE.**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)



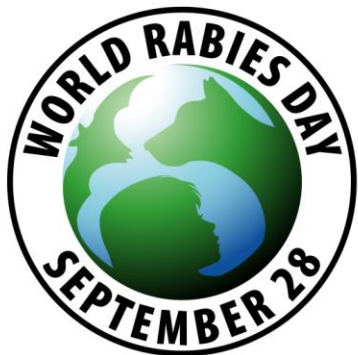
**Rabies:  
Vaccinate to Eliminate**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)

**FINISSONS-EN AVEC LA RAGE:  
COLLABORONS ET VACCINONS**



# World Rabies Day 2021



**RABIES:  
FACTS**

**NOT  
FEAR**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)



**RAIVA:  
FATOS**

**NÃO  
MEDO**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)



**LA RAGE:  
LA RÉALITÉ**

**PAS  
LA PEUR**

<https://rabiesalliance.org/fr/world-rabies-day>

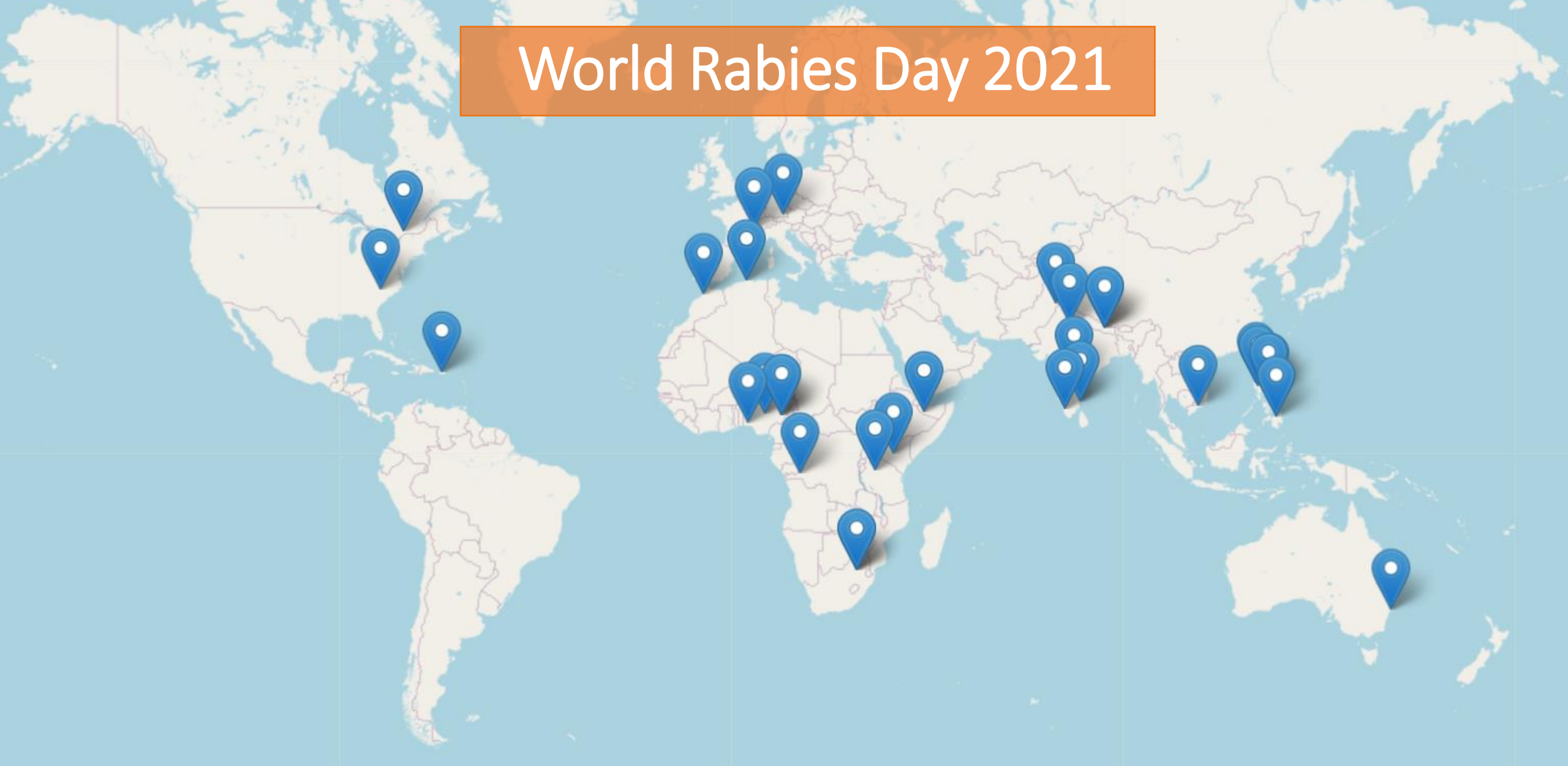


# Why this theme?

- **Fear:**
  - Fear of rabies
  - Fear (a symptom of rabies)
  - Fear caused by misconception and fake news
- We can **eliminate this fear from rabies with facts:**
  - Vaccinate your animals against rabies
  - Seek medical treatment after an exposure
  - Share good data about the disease situation



# World Rabies Day 2021



Register your World Rabies Day event now

