




**VACCINE CONFIDENCE IN A SKEPTICAL WORLD:  
INSIGHT FROM INDONESIA**

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31<sup>st</sup> Oct 2023

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Mana sih vaksin yang paling bagus?



mana sih vaksin yang paling bagus

Kementerian Kesehatan RI • 2021-8-24

Dapat pesan dari dr. Dirga nih healthies, simak dulu yuk! #Kemerkes #lawanc... more

See translation

Life Goes On - @BTS

LANGSUNG



**INDONESIA MELAWAN COVID-19**

18:47 WIB SERIKAT: POSITIF 244.433, MENINGGAL DUNIA 6.063, SEH

NASIONAL  
Talkshow  
1.986  
Sesi  
134  
Meninggal  
181

COVID-19 UPDATE



 unicef  
untuk setiap anak

**dr. Dirga Sakti Rambe**  
Dokter Spesialis Penyakit Dalam, Vaksinolog

Menurut riset global UNICEF,

I support unicef

Efek samping vaksin COVID-19 umumnya bersifat reaksi lokal dan akan hilang dalam waktu singkat

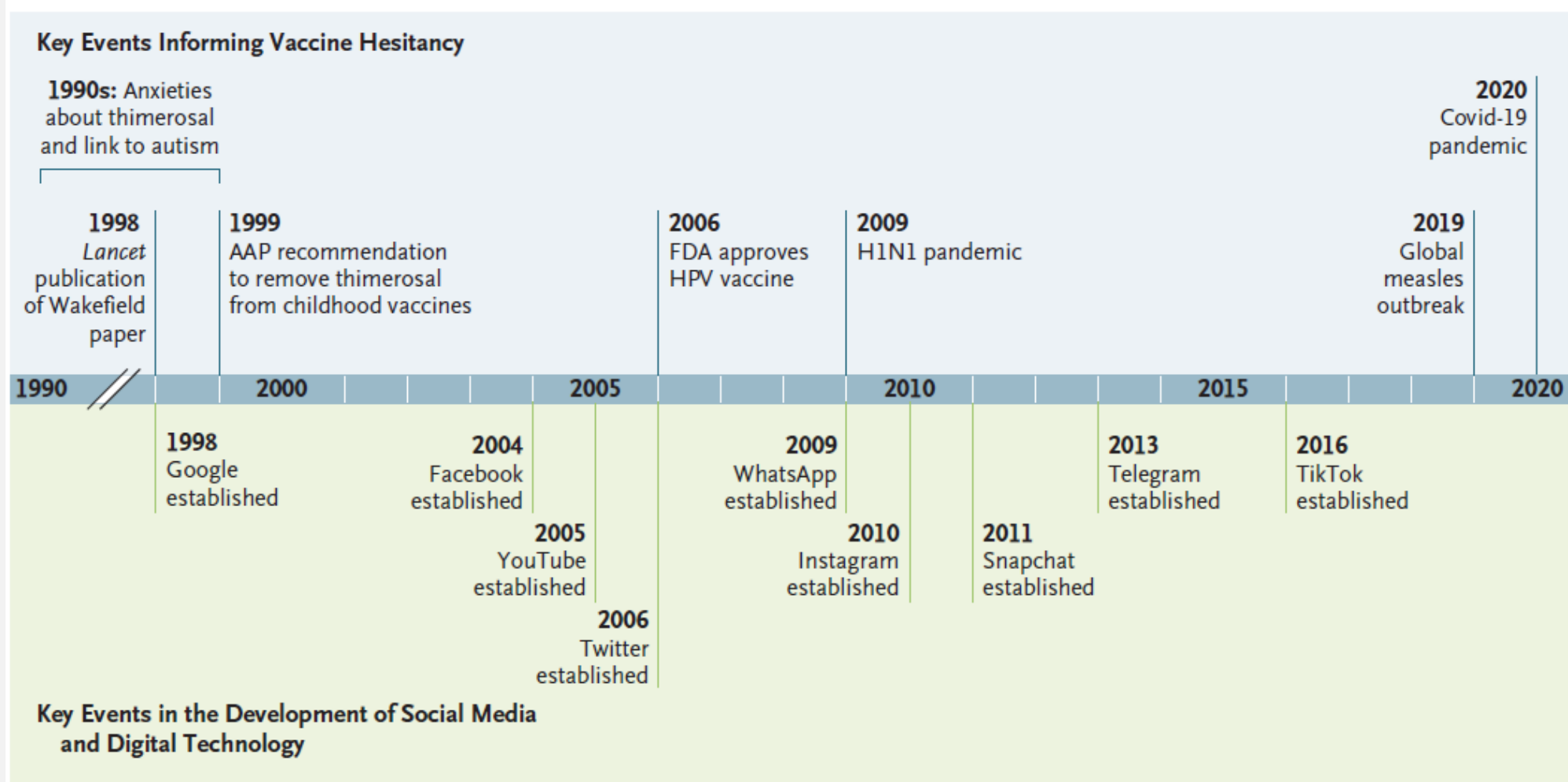


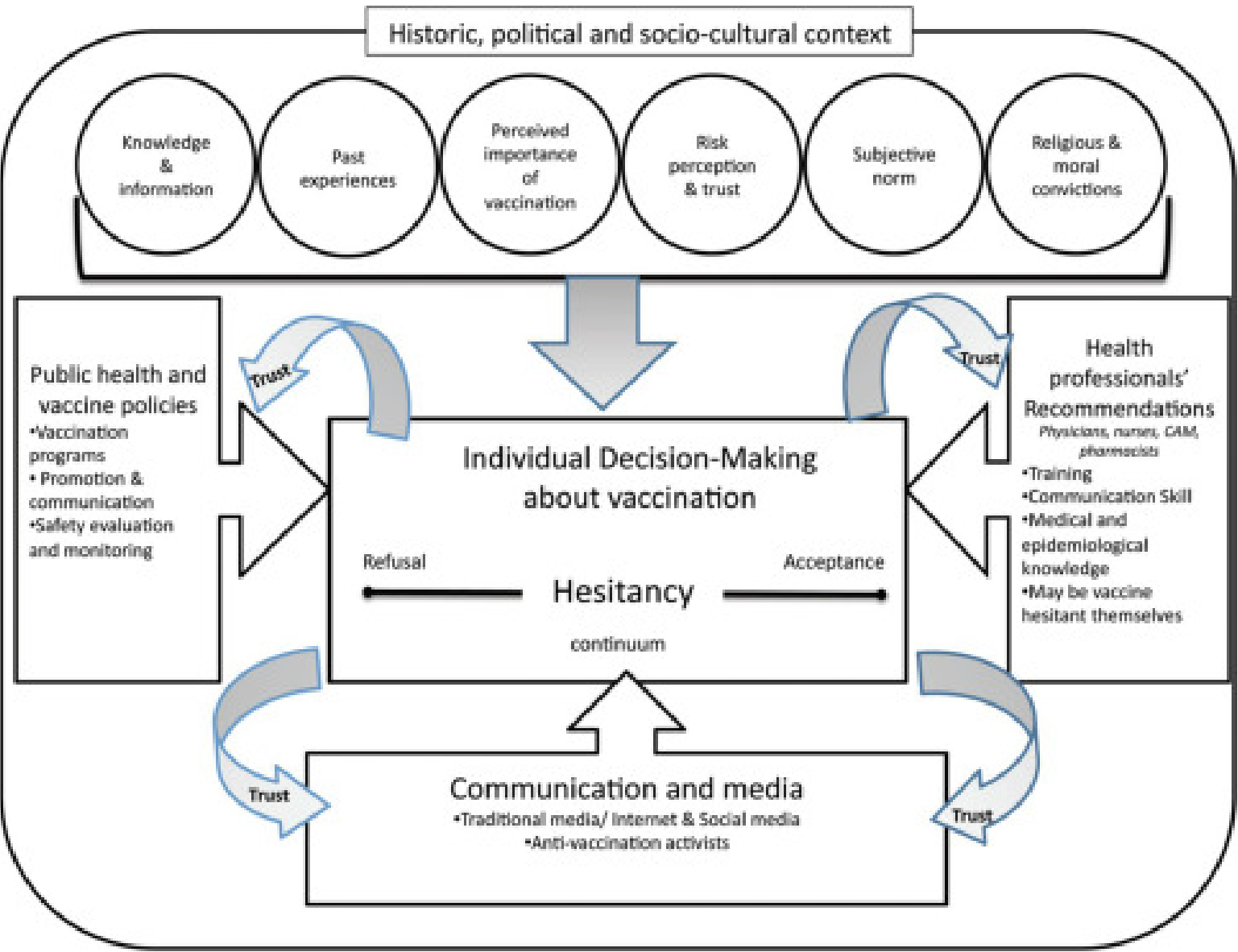
bahwa efek samping vaksin COVID-19

# DIRGA SAKTI RAMBE

**@DIRGARAMBE**

# Key Events Prompting Vaccine Hesitancy & The Expansion of Social Media





**Increasingly  
Complex  
Decision-making  
Criteria**

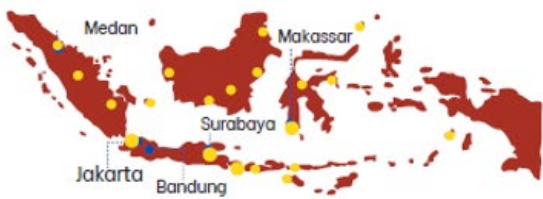
# INDONESIA

Being the largest economy in Southeast Asia, Indonesia's economy offers various opportunities to develop your international expansion. Here is the relevant information to get an overview of the country's rising attractiveness.



**680** airports  
**34** of them are commercial airports

● Main airports ● Main cities



**Largest economy in Southeast Asia & 10th largest economy in the world**  
(in terms of purchasing power parity)

**Indonesia is the world's largest archipelago and is composed of approximately 17,000 islands lying along the equator**

Land area  
**1,811,570 km<sup>2</sup>**

Bahasa Indonesia

Rupiah (IDR)  
 1\$ = 14,982p

**277 million inhabitants**  
 4th biggest in the world  
(Updated on July 10, 2023)  
 median age  
**29.9 years old**

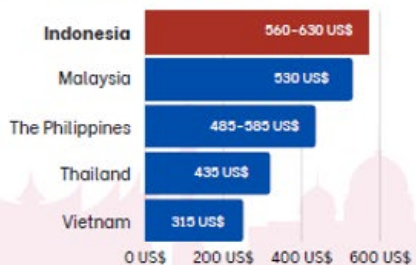
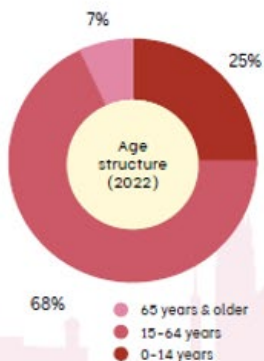
**16,056 islands**  
**34 provinces**

Islam  
 (87,5%)

**59.1%** of urban population

GDP per capita  
**US\$ 4,798** (2022)

Average monthly salary  
**US\$ 560-630** (2022)



## Fundamental challenges in immunization program:



**Geographic dispersion**  
 infrastructure, cold-chain, accessibility

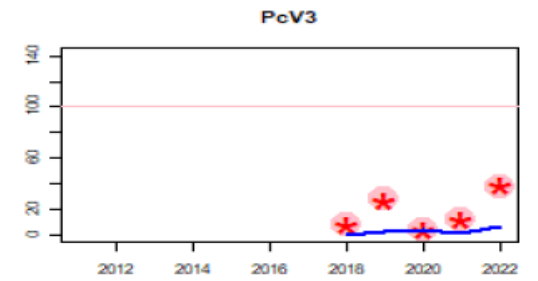
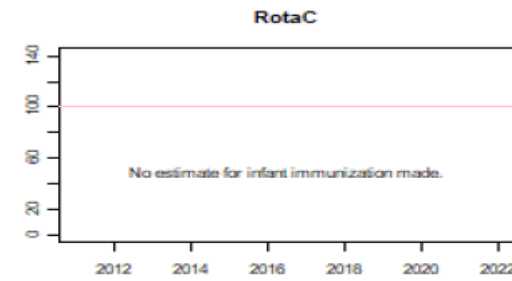
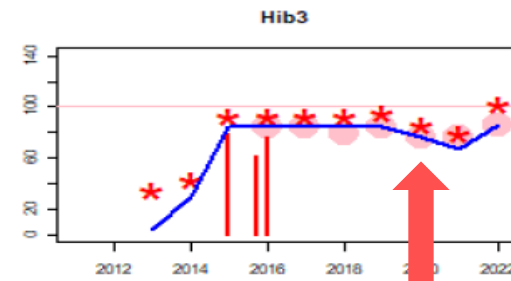
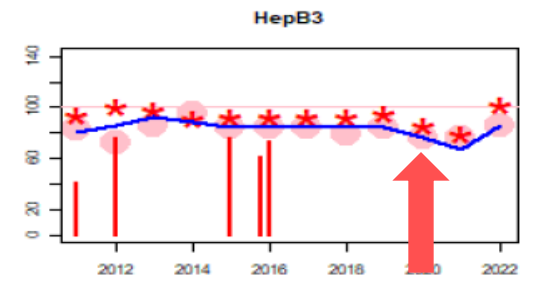
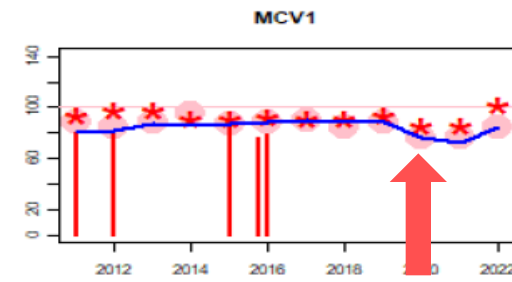
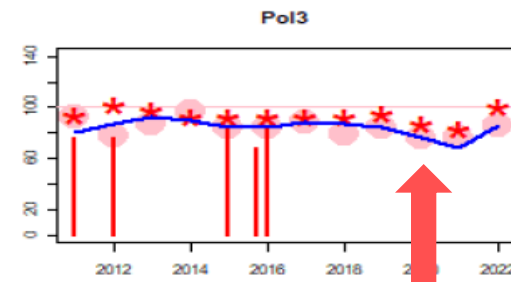
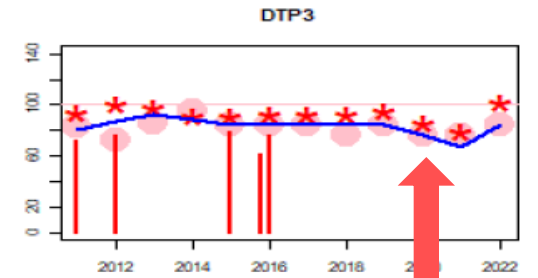
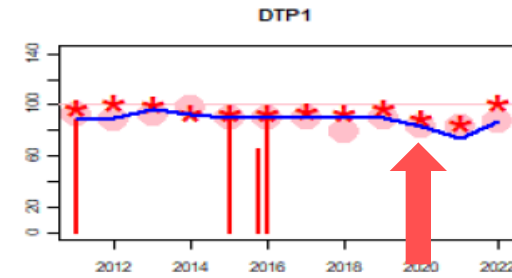
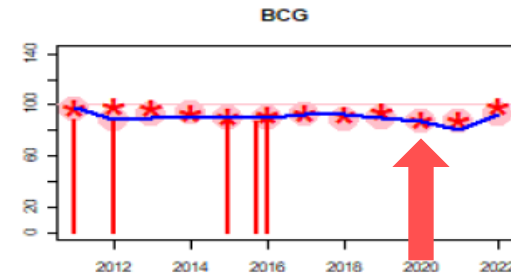


**Demographic diversity**  
 vaccine supply, awareness

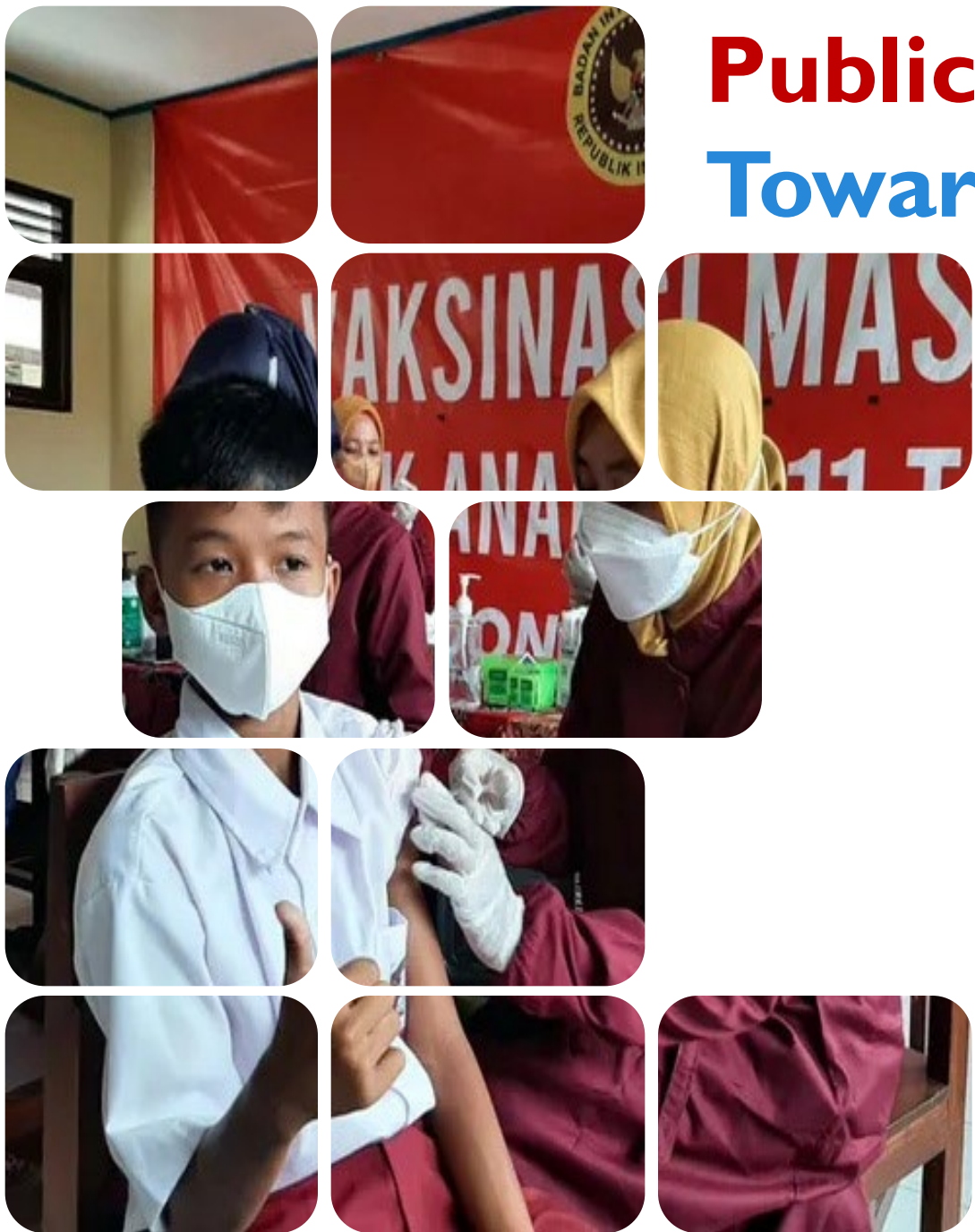


**Religious & cultural beliefs**  
 halal/haram

# Immunization Coverage: Before, During & Post-Pandemic

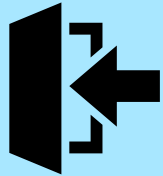


# Public Attitudes & Expectation Towards Covid-19 Vaccination



- National survey (September 2020) → 65% accept; 28% hesitant; 7% refuse
- Early in 2021, many people were pessimistic about Indonesia's ability to achieve vaccination target
- Given the country's faltering public health management in the early days of the pandemic, many experts doubted that we would be able to vaccinate in tight timeline
- A year later, those assumptions were proven wrong...

# Covid-19 Vaccination Program in Indonesia



**Kick off in January 2021**



**13 approved vaccines:**

**Sinovac, Pfizer, Moderna, Astra-Zeneca, Novavax,  
Zivifax, Walvax, CanSino, Sinopharm, Janssen,  
Sputnik V, Indovac, Inavac**



**Free for everyone (aged >6 y.o.) → 2 primary + 2 booster doses**



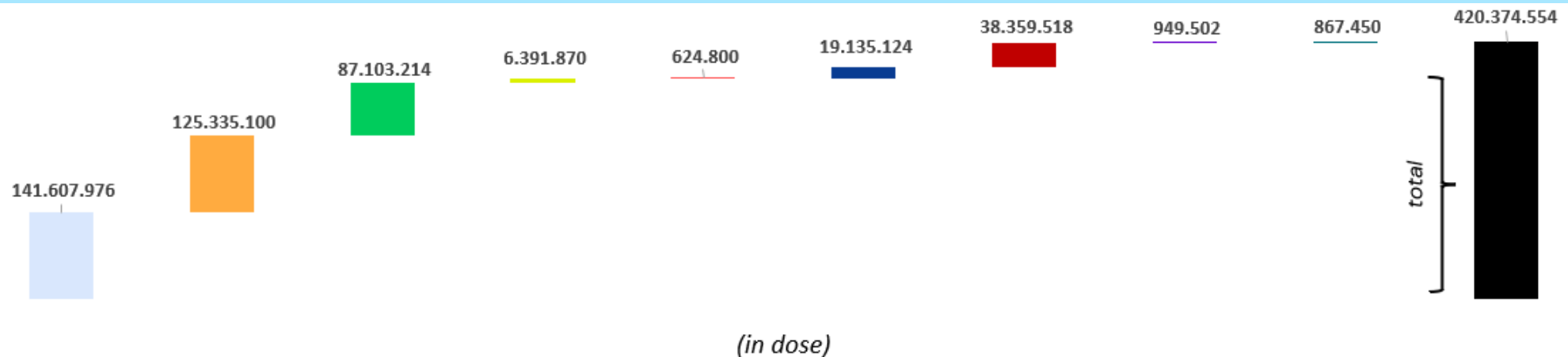
**Achieved high coverage for the first two of vaccine doses**



**Declining interest in vaccination → low booster dose coverage**



# Bio Farma Has Distributed More Than 400 Million Doses to All Regions in Indonesia



(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
<b>CoronaVac</b>	<b>Covid-19 Bio (Bulk Sinovac)</b>	<b>AstraZeneca</b>	<b>Covovax</b>	<b>Janssen</b>	<b>Moderna</b>	<b>Pfizer</b>	<b>Sinopharm</b>	<b>IndoVac</b>	<b>Total</b>
<b>141.607.976</b>	<b>125.335.100</b>	<b>87.103.214</b>	<b>6.391.870</b>	<b>624.800</b>	<b>19.135.124</b>	<b>38.359.518</b>	<b>949.502</b>	<b>867.450</b>	<b>420.374.554</b>
124.600.000 (pengadaan)	(Pengadaan)	35.941.410 (pengadaan)	(Pengadaan)	(Hibah)	(Hibah + COVAX)	(COVAX)	(Hibah)	(In-House Production)	
17.007.976 (hibah + COVAX)		51.161.804 (hibah + COVAX)							

\*cut-off data per 13<sup>rd</sup> of February 2023

# DIGITAL TRANSFORMATION OF VACCINE DISTRIBUTION & MONITORING/EVALUATION SYSTEM



## 01 Digitalization

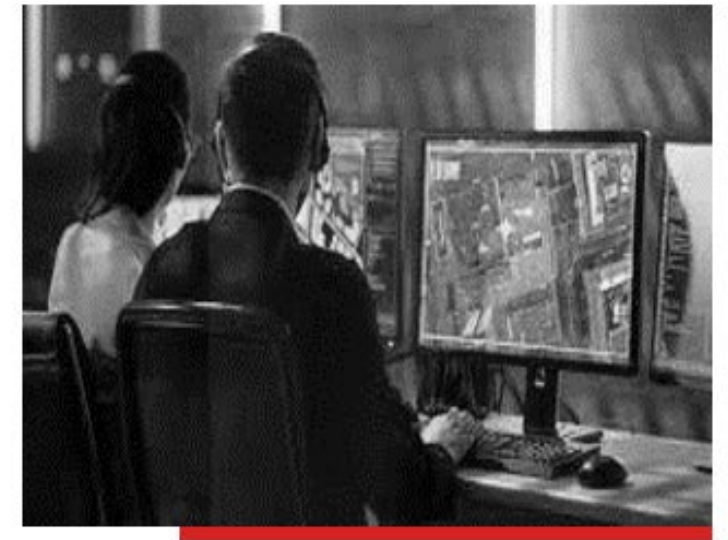
Digitalization Vaccine distribution process

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## 02 Real-time distribution monitoring

Displaying Realtime monitoring vaccine distribution



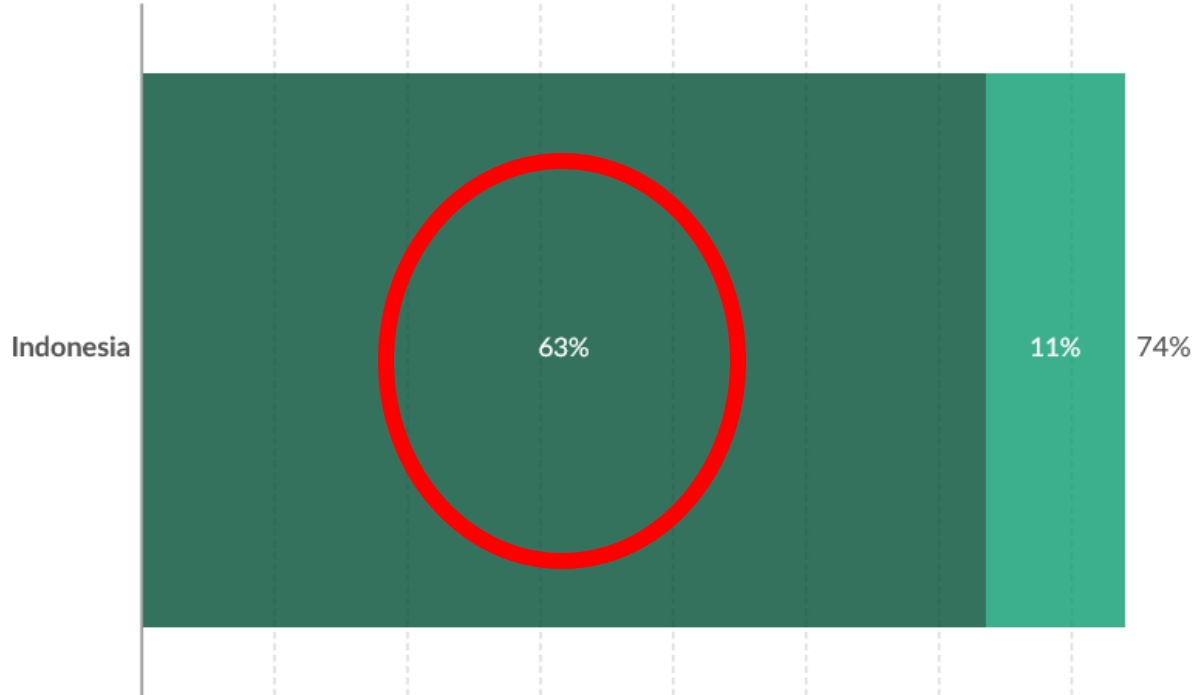
## 03 Monitoring & Evaluation

To Improve accuracy for monitoring and evaluating vaccine distribution

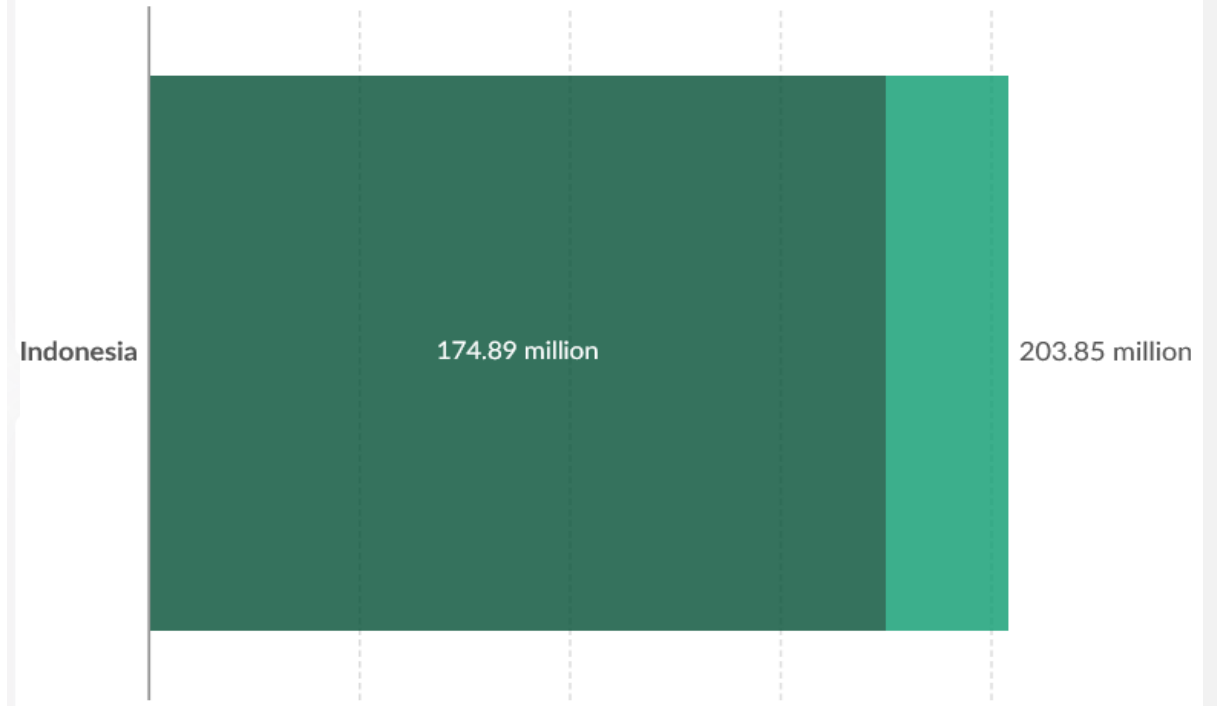
# COVID-19 VACCINATION COVERAGE

PER 22<sup>ND</sup> OCT 2023

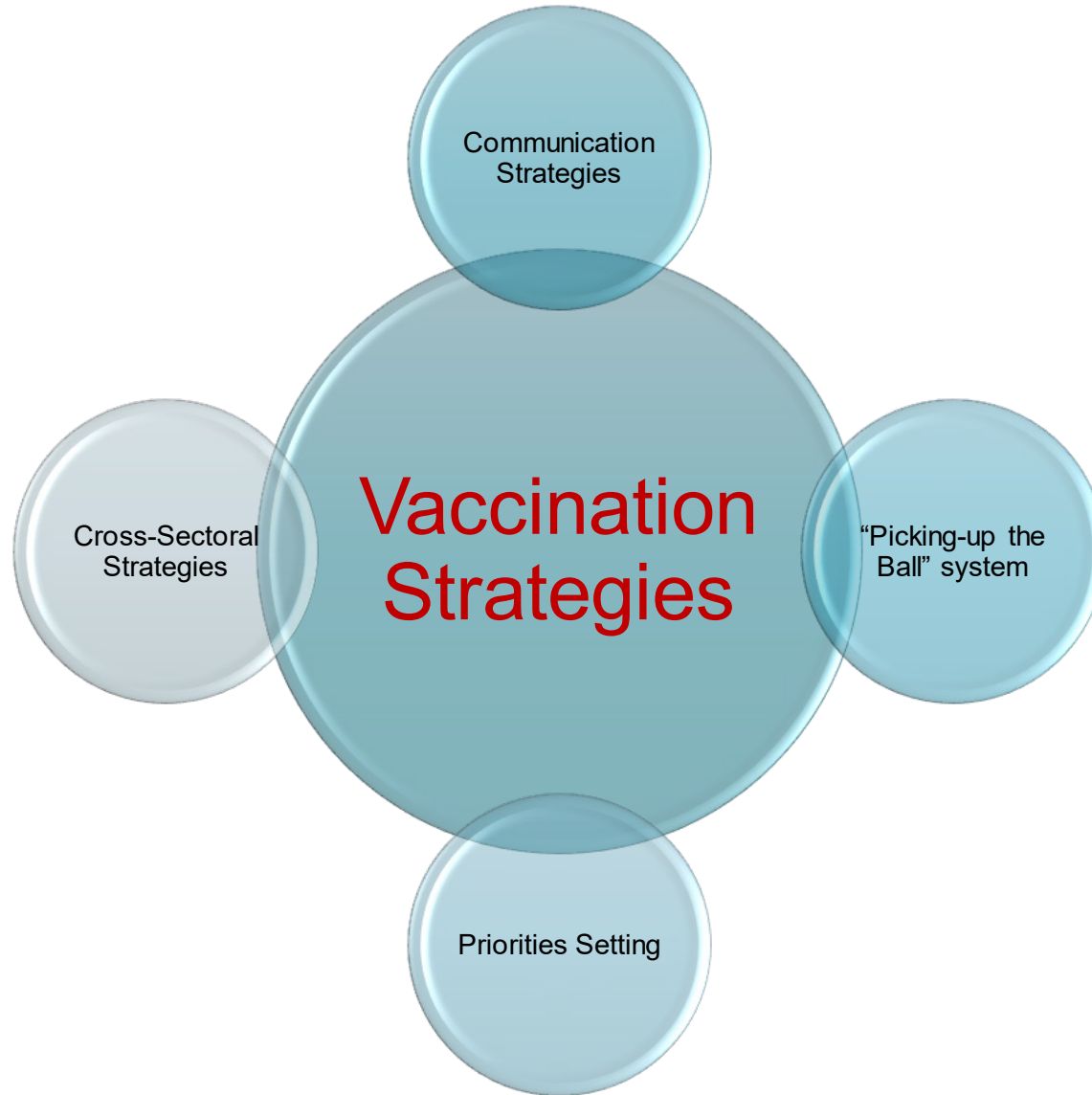
■ Share of people with a complete initial protocol  
■ Share of people only partly vaccinated



■ People with a complete initial protocol   ■ People only partly vaccinated



# COVID-19 VACCINATION STRATEGIES



## COMMUNICATION

evidence-based, cultural-based, e-communication

## CROSS SECTORAL

coordinated by special body (KPCPEN), digitalization

## “PICKING UP THE BALL”

the use of existing primary health centers, home visit, school

## SETTING-UP PRIORITIES

mandatory vs optional vaccination, vaccine availability, population target, distribution

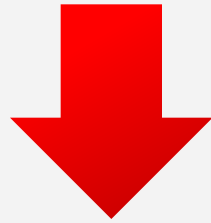


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**PRESIDENT JOKOWI GETS SINOVAC SHOT  
TO KICK OFF MASS COVID-19 VACCINATION**  
(13<sup>TH</sup> JANUARY 2021)

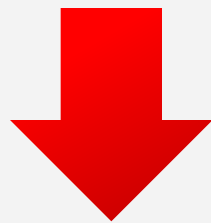
## Mandatory vaccinations (2 first doses + 1 booster) for citizens as required by law

At the beginning, vaccination rate was **LOW**



If you are not fully vaccinated, you are not allowed to go to:

- (1) shopping malls
- (2) public transportation
- (3) “homecoming” (annual ‘mudik’ tradition during Idul Fitri)



Vaccination rate **speeding up**

1

# Mandatory Vaccination:

## Legal, Justified & Effective?

## 2

# Perception of “Chinese Vaccine”: The Case of Sinovac

- The first country **outside China to issue EUA** for **Sinovac** (CoronaVac) vaccine
- “Vaccine diplomacy” → Government’s policy to secure million doses of Sinovac is the part of successful management of Covid-19
- Indonesia: The **biggest user** of Sinovac (>250 mio doses)
- First few months: Sinovac was the **only vaccine available**
- **Effectiveness was questioned** → studies: still effective to prevent severe cases
- When the **other vaccines** (esp. mRNA vaccines) available → more people doubted it

- Indonesia: world's **largest moslem population**
- **Halal/Haram** issue always causes **significant influences** on immunization programs
- One of the main factors contributing to **vaccine hesitancy** in Indonesia
- **Halal law** → also applied to **vaccine**
- **Not all** Covid-19 vaccines are **halal-certified**
- Indonesian Ulama Council: In emergency situation → **not halal-certified vaccines are permissible**
- **Educative persuasion** involving religious leaders (+ scientists)

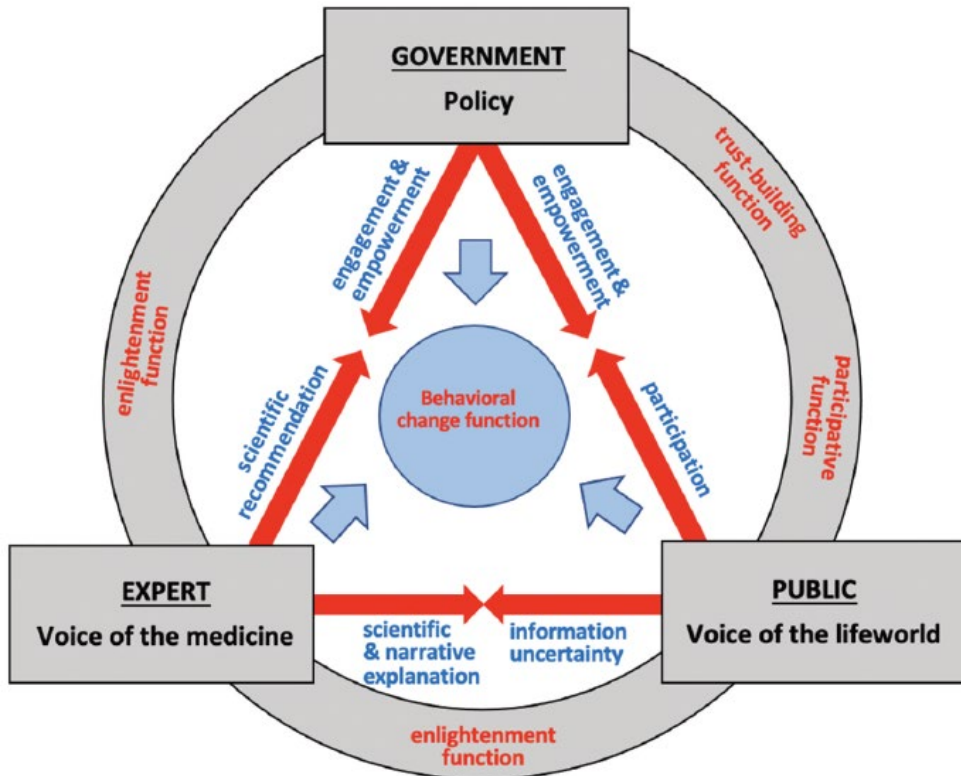
3

## **Halal/Haram Status of Covid-19 Vaccines**



## 4

# Government Communication Strategies



Yudarwati et al., Cogent Social Sciences (2023), 9: 2221594

- **Effective communication strategy** is the key of vaccine acceptance → should emphasize **importance, risk & benefit** of vaccination
- **Science-based Vs Fear-based** communication
- **Problems:** low trust in government, hoax in social media, low literacy, heterogeneous society
- **Extensive collaborative** efforts to combat **misinformation/disinformation**
- Communication **channels:** spokesperson, official website, social media



## 5 Community Collaboration Vaccination Model in Bali

- Bali: **Main tourism destination**; highest deaths at beginning of pandemic
- **Accelerated vaccination program** (part of integrative approach) for “Bali Reborn” initiative
- Target: **100% coverage** in priority areas → re-opening tourism
- Approach: **Village-based vaccination** (involving local community leaders)
- Target successfully **surpassed**

# LESSONS LEARNED

1. **Effective vaccination program requires a robust health system, resilient communities & effective risk communication strategies**
2. **“The best vaccine is the vaccine in your arm”**
3. **Vaccine acceptance is influenced by many individual, social & structural determinants**
4. **Countering vaccine hesitancy (as a major global public health threat) requires multifaceted approaches & should reflect the local context**

# THANK YOU

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