

Vaccine Acceptance Meeting Series

Lessons from COVID-19 vaccine introduction the current
state of behavioral & social determinants of vaccination
-In person Meeting-

Organized by the Mériex Foundation

*Les Pensières Center for Global Health
Veyrier du Lac - France*

30th Oct – 1st Nov, 2023

des racines pour la vie • roots for life



Scientific Programme (Charles Mérieux Conference Room)

Monday, October 30th 2023 (Charles Mérieux Conference Room)		
17:30-18:10	Registration	
18:10-18:20	Welcome address Fondation Mérieux	Valentina PICOT
18:20 -19:00	Keynote address: Building Trust in the AI Epoch: Challenges and Opportunities for Enhancing Vaccine Confidence and Combating Misinformation	Leesa LIN
19:30	Welcome Dinner	

Tuesday, October 31th 2023 (Charles Mérieux Conference Room)		
Session 1	Rapid fire talks of Vaccine hesitance / resilience Experiences from around the Globe Chair: Saad OMER	
8:15	Rapid fire talks (15 min talks)	
	<ul style="list-style-type: none"> - Indonesia - Nigeria - Philippines - Sierra Leone 	<ul style="list-style-type: none"> -Dirga SAKTI RAMBE, Indonesia - Santi INDRA ASTUTI, Indonesia -Bassey OKPOSEN, Nigeria - Melvin SANICAS, Philippines - Janette GARIN, Philippines - Maarten VOORS, Sierra Leone
09:45-10:00	Discussion	
10:00-10:30	Coffee Break	

Session 2		
Understanding the impact of the pandemic on Vaccine Confidence and Immunization – What have we learnt?		
Chairs: Surani ABEYESEKERA		
10:30-11:00	Understanding the impact of the pandemic on vaccine confidence and immunization	Lisa MENNING
	<i>Discussion</i>	
11:00-11:30	The importance of the information environment	Surani ABEYESEKERA
	<i>Discussion</i>	
11:30-12:00	The experience from GAVI	Smita SINGH
	<i>Discussion</i>	
12:00-12:30	Behavioral Insights Based Interventions for COVID vaccine	Sean ELLIS
	<i>Discussion</i>	
12:30-13:00	Effective vaccine public engagement strategies	Stefan MANDIC-RAJCEVIC
	<i>Discussion</i>	
13:00-14:00	<i>Group Picture and Lunch</i>	
Session 3		
How to build public resilience to vaccine misinformation		
Chairs: Richard CARPIANO		
14:00-14:30	Misinformation - historical background and the importance of understanding narratives behind misinformation	Elisabeth WILHELM
	<i>Discussion</i>	
14:30-15:00	Building resilience to vaccine misinformation	Chris VOEGELI
	<i>Discussion</i>	
15:00-15:30	Building public resilience to vaccine misinformation	Imran KHAN
	<i>Discussion</i>	
15:30-16:00	Social Media-based interventions to increase vaccine uptake	Saad OMER
	<i>Discussion</i>	
16:00-16:30	Understanding gender related barriers to immunization	Jean MUNRO
	<i>Discussion</i>	
16:30-17:00	<i>Coffee break</i>	

Session 4	AI and other tools Chair: Oomen JOHN	
17:00-17:30	Generative AI and disinformation	Richard CARPIANO
	<i>Discussion</i>	
17:30-18:00	Digital health and task force on large language models	Oomen JOHN
	<i>Discussion</i>	
18:00-18:30	Social listening and integrated analysis in 6 steps to generate infodemic insights – Training tools	Tina PURNAT
	<i>Dinner</i>	

Wednesday, November 1st 2023 (Charles Mérieux Conference Room)		
Session 5	Trust in an infodemic environment Chairs: Tina PURNAT	
8:30-9:00	How to manage the infodemic during a pandemic or an acute health event and limit its short term, middle term and long-term harms	Tina PURNAT
	<i>Discussion</i>	
9:00-9:30	Trust in the Age of COVID	Courtney GRAY HAAPT
	<i>Discussion</i>	
9:30-10:00	Social Media networks: how to build trust	Lucia ILLARI
	<i>Discussion</i>	
10:00-10:30	Example of Maintaining Trust in Vaccines in Indonesia	Denta KURNIAWAN SATRIA
	<i>Discussion</i>	
10:30-11:00	<i>Coffee break</i>	

Session 6 Understanding what happens in the field before designing solutions or interventions Chairs: Catherine BERTRAND-FERRANDIS (at Nicole Mérieux Conference Room)		
11:00	Practical exercise (1h30 duration)	Catherine BERTRAND-FERRANDIS
	<i>Discussion</i>	
13:00-14:15	<i>LUNCH</i>	

Session 7 Vaccine Equity systems –vaccines access and demand Chairs: Sylvie BRIAND		
14:15-14:45	Vaccine Equity / Demand – (Covax stockpiles..)	Sylvie BRIAND
	<i>Discussion</i>	
14:45-15:15	How to achieve global equity between vaccines demand & Supply	Hannah KETTLER
	<i>Discussion</i>	
15:15-15:45	Return on Investment in Vaccine Demand Interventions	Sachi OZAWA
	<i>Discussion</i>	
15:45-16:45	Vaccine Confidence and Demand – Progress and Barriers among US Healthcare Workers	James LEE
	<i>Discussion</i>	
	<i>CLOSING REMARKS</i>	
	- MEETING END -	

STEERING COMMITTEE: (alphabetic order)

- Catherine Bertrand-Ferrandis, Founder, Olylo
- Saad Omer, Dean & Professor, UT Southwestern O’Donnell School of Public Health
- Valentina Picot, Head of Public Health Initiatives, Mérieux Foundation
- Melvin Sanicas, Global Assessor, Royal Society of Tropical Medicine and Hygiene
- Joe Smyser, CEO of The Public Good Projects (PGP)